CITY OF POLOKWANE
NATURALLY PROGRESSIVE

CITY OF POLOKWANE

OUTDOOR ADVERTISING BY-LAW, 2019

(AS AMENDED, 2026)

Reaga Polokwane

ANNEXURE A

DRAFT BY-LAW

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CHAPTER 1: INTERPRETATION AND RESPONSIBILITY FOR COMPLYING WITH BY-LAW

Definitions

1. In these By-laws, unless the context otherwise indicates –

"Adjoining" means all the adjoining property owners/occupiers which include the properties on the opposite side of a street or lane;

"Advertisement" means any representation by a word, or abbreviation thereof, letter, logo, symbol, sign, figure, painting, drawing or other pictorial representation, or light, displayed in or in view of any public place, Municipal, Provincial or National Road within the jurisdiction of Polokwane Local Municipality for the purpose of drawing the attention of the public to or promoting any product, service, business or commercial enterprise, trade, person, election or candidature in an election, voter registration, entertainment, function, meeting or other event, aspects relating to security and news headlines;

"Advertising sign" means a screen, fence, wall or any other object, structure or device, freestanding or attached to any wall or structure, in a fixed position or movable, intended to be used or used for the purpose of displaying any advertisement and any object, structure or device which is in itself an advertisement, in or in view of a public place, Municipal, Provincial or National Road and includes an advertising hoarding and billboard and insofar as any provision of these By-laws relating to an advertising sign is practically capable of being applied to an advertisement, includes an advertisement other than an advertisement displayed on an advertising sign and a poster;

"Advertising" means the act or process of notifying, warning, informing, making known or any other act of transferring information in a visible manner.

"Advertising structure" means any physical structure erected to display an advertisement;

"Advertise" has a corresponding meaning;

"Advertiser" means the person or organisation whose product or service is being advertised, or whose name or image is mentioned or promoted in an advertisement;

"Advertisement for sale of goods or livestock" means an advertisement announcing such a sale on land or premises not normally used for commercial purposes and may include an advertisement announcing auctions of household goods on residential properties, or livestock or game on farms;

"Advertisement for sponsored road traffic projects" means an advertisement relating to the sponsoring of a specific project aimed at the provision of road services, the promotion or road safety or the management and conservation of roadside environments;

"Advertisement on street furniture" means a poster which does not exceed 2,2 square metres in area, which is attached to street furniture and which has been approved by the municipality

"Advertising structure" means any screen, fence, wall or other physical structure or object erected to display an advertisement or which is in itself an advertisement or used to display an advertisement.

"Aerial advertisement" means an advertisement that is exhibited, displayed or performed in the air with the aid of balloons, searchlights, aircraft or similar means.

"Ad-hoc application" means signage which was not categorized and for which provision was not made in the By-laws, and which is not prohibited.

"Animated" means the visibility or message of an advertisement is enhanced by means of moving units, flashing lights or similar devices, or that an advertisement contains a variable message;

"Applicant" means a person who makes an application in terms of the provisions of this By-law on public or private land and it includes such person's duly authorized agent;

"Approved" means approved in writing by Polokwane Local Municipality and, **"written approval"** has a corresponding meaning;

"Arcade" means a covered pedestrian thoroughfare not vested in the Municipality, whether or not located at ground level, passing wholly or partly through a building and to which the public normally has regular and unrestricted access;

"Advertisement area" means the total area used for the display of advertisements and is not restricted

to a specific advertising sign.

"Area of control" refers to the degree of advertising control to be applied in a specific area, i.e. maximum, partial or minimum control as determined by the Municipality from time to time.

"Area of maximum control" means an area in which maximum control of outdoor advertising is applied as contemplated in Schedule 1;

"Area of minimum control" means an area in which minimum control of outdoor advertising is applied as contemplated in Schedule 1;

"Area of partial control" means an area in which partial control of outdoor advertising is applied as contemplated in Schedule 1;

"Arterial road" means a road that the municipality has declared to function as a main carrier of traffic within an urban area;

"Authorised official" means any official of the Municipality who has been authorised by the Municipality to implement and enforce the provisions of these By-laws, **"official**" has a corresponding meaning;

"Balcony or under awning advertisement" means an advertisement-

(a) affixed flat onto or painted on a parapet wall, balustrade or railing;

(b) affixed flat on or painted on a fascia;

(c) affixed flat or painted on the fascia or a roof structure without walls;

(d) affixed to or painted on a pillar, column or post supporting a roof structure without walls;

(e) painted or printed on the fabric of a blind;

"Banner" means a piece of cloth or any other similar material on which an advertisement is displayed in such a manner that it is legible in windless conditions and is attached to one or more ropes, poles or a flagstaff that projects vertically, horizontally or at any angle from the building or structure to which it is attached or is attached to a building or other structure, but excludes a banner carried as part of a procession;

"Billboard" means any screen or board larger than 4,5 m^2 supported by a free standing structure, which is to be used or intended to be used for the purpose of posting, displaying or exhibiting and advertisement and which is also commonly known as an advertising hoarding. The main function of a billboard is to advertise non-locality bound products, activities or services;

"Bit" means the basic unit for measuring the length of advertising messages and may consist of letters digits, symbols, logos, graphics or abbreviations. For the purposes of these regulations bit values shall be calculated as follows:

Words of up to eight letters, inclusive	1,0 bit
Words of more than eight letters	2,0 bits
Numbers of up to four digits, inclusive	0,5 bit
Numbers of five to eight digits	1,0 bit
Symbols or abbreviations	0,5 bit
Large logos and graphics	2,0 bits

"Blimp" means a gas-inflated balloon or other object, including any such object capable of carrying passengers, which is attached or anchored to the ground upon which an advertisement is displayed;

"Building control officer" means any person who has been appointed by Municipality in terms of the National Building Regulations and Building Standards Act, Act 103 of1977, and his delegated officials.

"Building line" means a building line determined under an applicable town planning scheme or any other law or document that has the force of law;

"Building schedule" means a development programme for the construction or renovation of a building or structure specifying the different phases of the development or renovation and the type of construction prepared by a person undertaking the activities concerned;

"Calculation of time periods" day means a calendar day, and the first day is excluded and the last day included. The last day of any period must be excluded if it falls on a Saturday, Sunday, public holiday or on a day during the period between 16 December to 7 January

"Candela" means a unit of luminance as determined from time to time by the International Commission on Illumination.

"Centre of economic activity" means an enterprise or a group of enterprises outside of urban areas and which may include farm stalls, service facilities, accommodation facilities, food services, industries and cottage industries, as well as shops and other commercial facilities;

"Charge determined by the municipality" means an appropriate amount due and payable, that is either fixed as set forth in these by-laws or reviewed and determined annually by the municipality;

"Clear height" means the vertical distance between the lowest edge of an advertising sign and the level of the ground, footway or roadway immediately below such sign;

"Council" means City of Polokwane Municipality and includes the Mayoral Committee or any officer employed by Municipality, acting by virtue of any power vested in the Municipality in connection with these By-laws and delegated to him / her.

"Combination advertisement" means an advertisement comprising of a number of smaller, individual advertisements, usually displaying different products or services, placed next to each other on a single structure specifically designed to accommodate more than one advertisement;

"Combination sign" means a single freestanding structure specially designed to accommodate and display more than one advertising sign for a location such as a roadside service area, shopping centre, office park, industrial park and other urban complexes;

"Communal area" means all areas that has been declared "villages" in terms of the (R188) Black Administration Act of 1962 wherein the land falls under South African Development Trust or is held in trust by the Minister of Land Affairs, or a bought Farm: a new legislation provisions: Communal Lands Right Act of 2002;

"**Construction site advertisement"** means an advertisement affixed flat against or on top of a fence or wall forming the boundary of a construction site;

"Construction site" means a property or portion of a property on which any building or structure is being constructed after building plans have been approved in terms of the National Building Regulations and Building Standards Act, or provisional authorisation has been granted in terms of Section 7(6) of that Act, or a property or portion of a property on which any building or portion of a building is to be demolished after a demolition permit has been issued in terms of the said Act;

"Day" means Monday to Friday, excluding public holidays, unless indicated otherwise by the text.

"Development advertisement" means an advertisement describing (including pictorial representation) of the type of development being carried out on a construction site;

"Directional sign" means an advertising sign indicating or directing the attention of the public to a place, undertaking or activity for the purpose of advertising it;

"Display" means the display of an advertisement and **"displayed"** has a corresponding meaning;

"Dwelling house" means one dwelling unit forming a single building;

"Dwelling unit" means an interconnected suite of rooms designed for occupation by a single family, irrespective of whether the dwelling unit is a single building or forms part of a building containing two or more dwelling units.

"Educational institutions" means any primary or secondary or higher educational institution;

"Election" means a national, provincial or local government election, any by-election and a referendum held in terms of any law;

"Electronic advertising sign" means an advertising sign, which has an electronically or digitally controlled, or both an electronically and digitally controlled, illuminated display surface, which allows for different advertisements to be shown, changed, animated or illuminated in different ways and at different intervals on one such sign;

“Electronic billboard” means a billboard which has an electronically controlled, illuminated display surface which allows all or a portion of the advertisement to be changed, animated or illuminated in different ways;

"EIA" means an impact assessment in terms of the National Environmental Management Act, (Act No. 107 of1998) and Environmental Conservation Act, Act 73of1989, or as amended from time to time.

"Environmental authority" means the environmental controlling authority in terms of the National (Environmental Management Act, Act 108 of 1998.

“Engineer” means an engineer registered in terms of the Engineering Profession of South Africa Act, 1990 (Act No. 114 of 1990);

“Entertainment” means an area where the main purpose of which is to be used as a park, sports field, barbecue area or for other recreational purposes;

“Erf” means an erf, stand, lot, plot, agricultural holding or similar land entity registered in a deed of registry;

“Estate agents’ board” means an advertisement that are temporarily displayed to advertise that fact that land, premises, development or other forms of fixed property are for sale or to let and includes a private seller;

“Event” means an occasion organised for the general public;

“Exhibition” means any exhibition of public interest that a recognised show or other association, state department or institution present, where there is more than one exhibitor, excluding show houses and exhibitions promoted by companies or individual institutions that wish to introduce their products to the public;

“Façade” means the principal front of a building;

“Farmland / small-holding areas” means rural areas forming a transition between urban areas and unspoilt natural areas and includes intensive agricultural, subsistence agriculture and peri-urban small holdings of a predominantly rural nature and with relatively low population densities;

“Flag” means a piece of cloth or similar material upon which an advertisement is displayed and which is attached to a single rope, pole or flagstaff projecting vertically in such a way that its contents are normally not legible in windless conditions but excludes –

(a) a national flag which does not carry any advertisement in addition to the design of the flag or flagstaff;

(b) a flag carried as part of a procession; and

(c) a flag which is not displayed on a flagstaff.

“Flashing sign” means a sign in which a symbol, figure, message or illustration intermittently appears and/or disappears and/or is illuminated with light of varying colour or intensity;

“Flat sign” means any sign which is affixed to any external wall of a building used for commercial, office, industrial or entertainment purposes, but excluding a parapet wall, balustrade or railing of a veranda or balcony of any such building, which at no point projects more than 300mm from the surface of such a wall and which may consist of a panel or sheet or of individual numbers, letters or symbols;

“Forecourt” means an outdoor area forming a functional part of a building housing an enterprise, and may include the area of a filling station where the pumps are situated, or a terrace in front of a restaurant, enclosing fences, walls, screens or similar structures, excluding sidewalk areas in front of business premises intended for pedestrian circulation;

“Forecourt advertisement” means an advertisement on a forecourt of business premises, being an advertisement displayed in such forecourt to draw attention to commercial services, goods for sale or other services available at the premises, but does not include a combination advertisement at a filling station or roadside service area;

“Freeway” means a national road that has been designated as a freeway by an appropriate road traffic sign in terms of the National Road Traffic Act;

“Free standing sign” means a sign that stands on its own or has its own support and is not attached to any building or does not form part of or is not an integral part of an architectural element or structure;

"Functional public advertisement" means an advertisement displayed only for announcement or direction of the functions of municipalities or parastatal bodies that cannot be displayed under any other class of advertisement;

"Gantry" means a freestanding advertising sign that extends over, or suspends across a public street erected for the sole purpose of displaying an advertisement.

"Gantry billboard" means a billboard fixed to an overhead structure, usually spanning a road;

"Gore" means the area immediately beyond the divergence of two roadways, bounded by the edges of those roadways;

"Hand- out advertising material" means printed information material or similar, including pamphlets, booklets, flyers or leaflets, distributed to the public on the street reserve or from gazebos, in a manner that avoids intersections and does not obstruct pedestrian movement.

"Height" means the maximum vertical distance from the ground, road surface, or surface level to the top of the advertisement;

"Height zone" means a "zone" indicating restrictions as to the height of buildings;

"Illegal sign" means any advertising sign, advertisement, or poster, painted, pasted, affixed, displayed, exhibited, posted or erected without approval by the Municipality or whose display, exhibition or erection is contrary to or in conflict with the provisions of these By-laws.

"Illuminated" in relation to an advertising sign means that it has been installed with electrical or other power for the purpose of illuminating it, either continuously or intermittently;

"Interested party" means any person who has in terms of these By-laws submitted an application or submitted comments or an objection or made representations in respect of any such application;

"Intersection" means that area embraced within the prolongation of the lateral boundary lines of two or more public streets, open to vehicular traffic, that join one another at any angle, whether or not one such public road crosses the other;

"Locality bound" means an advertisement displayed on a specific erf or premises and referring to an activity, product, service or attraction located, rendered or provided on that erf or those premises or inside that building;

"Loose portable sign / Gazebo" means a freestanding, temporary notice or advertising structure, including gazebos, canopies or A- frame- type boards, that is not permanently fixed to the ground or a building and is placed within the Road Reserve or in a public open space, and which, by its design or construction, is intended to be relocated or moved from one position to another.

"M" means metre;
"**M^2**" means square metre;

"MM" means millimetre;

"Motorway" means a road or part of a road designated as a motorway/freeway in terms of applicable legislation;

"Municipal area" means the jurisdiction area of the Polokwane Municipality;

"Municipality" means the Polokwane Local Municipality (PLM) or any officials, committee or employees of the municipality to whom any of its powers under these By-laws has been delegated to, in terms of the provisions of Part 3, section 59 of the Local Government: Municipal Systems Act 32 of 2000;

"Municipal Rates Policy" means the council- approved policy governing the imposition, calculation, collection and use of property rates within a municipality, including criteria for exemptions, rebates, reductions and the equitable treatment of different categories of ratepayer.

"Municipal Systems Act" means the Local Government: Municipal Systems Act, 2000 (Act, No. 32 of 2000) and any regulations made thereunder;

"Municipal Structures Act" means the Local Government: Municipal Structures Act (Act No. 117 of 1998);

"National Building Regulations and Building Standards Act" means the National Building Regulations and Building Standards Act, 1977, (Act No. 103 of 1977), and any regulations made there under;

"National Environmental Management Act" means the National Environmental Management Act, 1998 (Act No. 107 of 1998) and any Regulations made thereunder;

"National Road Traffic Act" means the National Road Traffic Act, 1996 (Act No. 93 of 1996), and any Regulations made thereunder;

"Natural area" means an area of the rural or non-urban environment which is in an unspoilt natural state or is of high scenic value, and includes, but is not limited to national parks, game reserves, nature reserves, marine reserves, wilderness areas, areas of extensive agricultural and scenic areas;

"On-premises advertising sign" means an advertising sign located on-

(a) a property other than a public place; or

(b) a public street and adjacent to a property contemplated in paragraph (a), on which sign an advertisement is displayed, advertising any business, industry, service, activity or attraction taking place or provided on that property and "on-premises advertising" has a corresponding meaning;

"On-premises business advertisement" means an advertisement aimed at identifying and locating business enterprises and industries, and excludes a residential or community advertisement;

"Outdoor advertising" means the display of any advertisement in or in view of any public place, Municipal, Provincial or National Road within the jurisdiction of the Polokwane Local Municipality;

"Owner" means, in relation to –

(a) property, the person registered as the owner or holder thereof and includes the trustee in an insolvent estate, the liquidator of a company or a close corporation which is an owner and the executor of any owner who has died or the representative recognised by law of any owner who is a minor or of unsound mind or is otherwise under disability, provided such trustee, liquidator, executor or legal representative is acting within the authority conferred on him or her by law; and

(b) an advertising sign or advertisement, the person who owns such sign or advertisement and any person who has a right to, or share in, the ownership of such sign or advertisement;

"Performing arts" means any live entertainment and/or performances performed by artists or entertainers;

"Permanent sign" means a sign that may be displayed for a maximum of 5 (five) years or any other period approved by the municipality;

"Policy" means the By-laws for the Control of Outdoor Advertising, the South African Manual for Outdoor Advertising Control (SAMOAC), the relevant Town Planning Schemes applicable in the municipal area, the application of the National Building Standards Act, 1977 (Act 103 of 1977), Municipality resolutions and the relevant departmental policy and/or guidelines.

"Poster" means any placard displaying an advertisement attracting public attention to any event or activity for which a poster may be approved as contemplated in section 40(1);

"Pre-evaluation submission" means the submission envisaged in section 3(4) of this By-law;

"Prescribed" means prescribed by the Municipality;

"Product replica or three-dimensional advertisement" is a replica or device used for advertising that may be free-standing or attached to a structure, and includes an inflatable object that is not an aerial advertisement;

"Projected sign" means an advertisement projected by a cinematograph or other apparatus onto any surface, but does not include an advertisement projected onto the audience's side of a drive-in cinema screen during a performance;

"Projecting sign" means an advertising sign, whether stationary or actuated, attached to and protruding from a building which is used for commercial business, offices, industrial or entertainment purposes and which projects more than 300mm from the surface of the wall to which it is attached;

"Project board" means an advertisement displaying the involvement of a contractor or consultant in a construction project.

"Property" means any unit of land, including a public place, registered as a separate entity of land in the Deeds Office and includes any unit and land contemplated in the Sectional Titles Act, 1986 (Act No. 95 of 1986) and any public place depicted on the general plan of a township;

"Public place" means a public street, bridge, subway, a square, open space, garden and any other enclosed space to which the public has a right of access or which is commonly used by the public and which is vested in the Municipality in terms of any law;

"Public street" means a road, street or thoroughfare or other right of way to which the public has a right of access or which is commonly used by the public and includes any portion of a public street between the edge of the roadway and the boundary of the land reserved for such public street, including a sidewalk, and it includes Provincial and National motorways;

"Pylon sign" means any sign whether stationary or actuated, displayed on or forming an integral part of a pylon, mast, tower, or similar structure other than a building or an advertising hoarding;

"Rates penalty" means the rate penalty as prescribed by the Municipality's Rates Policy and as envisaged in section 38 (2) of these By-laws.

"Registered person" means a person registered with the Engineering Municipality of South Africa as a professional engineer or professional engineering technologist, professional certified engineer or professional engineering technician under the Engineering Profession Act, 2000, (Act No. 46 of 2000);

"Residential building" means a building, other than a dwelling house and dwelling unit, designed for use or used for human habitation and includes a guest house, boarding house, hotel, residential club and hostel;

"Residential or community advertisements" includes a variety of small notices and advertisements displayed on premises used for residential-orientated purposes and for community services, and include advertisements in urban areas and also on places of residence in natural and rural areas, but are limited to-

(a) identification, direction and warning signs with regard to residence, for example-

(i) names of houses, residential complexes, farms, flats and small holdings;

(ii) signs such as "beware of the dog", "no parking" and "close the gate";
(iii) signs indicating the nature of or main activity on farms and smallholdings;

(b) signs showing the name or nature of the business, practice or enterprise or the owners or practitioners of small businesses, enterprises and practices in urban residential premises and buildings constructed or used for community purposes or premises on urban, but not rural, smallholdings;

(c) signs showing the name and nature of the facility or of the proprietor or partners, on small scale accommodation facilities;

(d) signs showing the name and nature of the institution, the names of practitioners and the nature and extent of services on community services and institutions, such as religious, cultural, educational and recreational institutions and medical institutions related to those purposes;

"Road island" means an area demarcated on a roadway by means of painted lines, stones, kerbs or other means, with the intention of preventing vehicles from standing or being operated in that area;

"Roadway" means that portion of a public street which is improved, constructed or intended for vehicular traffic;

"Road median" means the area separating traffic lanes on a roadway;

"Road reserve" means the full width of a public street including the roadway, shoulder and sidewalk and the air space above a roadway, shoulder and sidewalk and any other area within the road reserve boundary;

"Road reserve boundary" means an area with direct access from a national road in which facilities and services such as petrol and diesel sales, restaurants, fast food outlets, toilets, playgrounds and picnic spots may be provided for motorists and **"roadside service area"** has a corresponding meaning;

"Road traffic sign" means any road traffic sign and traffic signal as contemplated in the National Road Traffic Act;

"Roof sign" means a sign on the main roof of a building lower than the height zone of a building and which building is used or partly used for commercial, office, industrial or entertainment purposes;

"Rotating sign" means a sign which rotates about on an axis;

"SAMOAC" means the South African Manual for Outdoor Advertising Control compiled and published by the Department of Transport, April1998;

"Class one: Billboards and other high impact free-standing signs" means free-standing advertising structures which have a very high visual impact owing to sheer size (billboards) or owing to appearance (tower structures). The main function of this class is to advertise non-locality-bound products, activities and services.

"Class two: Posters and general signs" means these signs generally have a lower aesthetic impact owing to smaller size or temporary nature. However, the relative ease with which some of these signs are manufactured and displayed and the relatively low cost involved cause a significant aesthetic impact.

"Class three: Signs on buildings, structures and premises" means this class consists mainly of advertisements and signs attached to or painted on larger structures not primarily erected for displaying advertisements such as buildings, towers and bridges. However, class three also allows for certain free-standing on premises signs and advertising structures directly linked with enterprises, residential functions or community services. Owing to this close relationship with buildings, enterprises, residential functions and community services this sign type is functionally limited to urban areas and rural centres of economic activity with only one or two exceptions. The aesthetic impact of advertisements in this class ranges widely from the huge sky sign on top of a building to the very small "beware of the dog" sign on a residential site. Most of the signs in this class are locality bound and have a high necessity value since they play an important role in locating enterprises and other functions and services.

"Class four: Signs for the tourist and Traveller" means signs aimed at tourists and travellers have a role to play in all three landscape types. The actual visual impact varies from relatively high in the case of service facility signs at highway service complexes to relatively low in the case of brown tourism signs that harmonise with the environment. These signs have the primary function of directing the tourist and traveller and of indicating the availability of certain services. They therefore have a rather high necessity value.

"Class five: Mobile signs" means these signs will be concentrated in urban areas but being mobile might also occur in the other landscape types. Most mobile signs will have a relatively low aesthetic impact. However, owing to a highly mobile nature advertisement trailers can be very difficult to control and may have a rather negative impact on traffic safety. Mobile signs have a low necessity value.

"Scaffolding" means a system of interlocking poles and bars used to provide support or access, or both, to a site for construction purposes as regulated by the South African Bureau of Standards code of practice 085, entitled The Design, Erection, Use and Inspection of Access Scaffolding;

"Scrolling advertising sign" means an advertising sign which by mechanical means allows the rotation or changing of advertising faces to display different advertisements on one such sign;

"Security advertisement" means an outdoor advertisement for a neighbourhood watch, farm watch and similar schemes, and an advertisement containing the name, address and telephone number of a security company contracted to protect the premises on which the advertisement is displayed;

"Service facility advertisement" means an advertisement at a filling station or roadside rest and service area;

"Sidewalk" means a sidewalk of a national road, provincial road or existing public road as defined in the National Road Traffic Act, Road Traffic Ordinance or relevant Town Planning Scheme;

"Sidewalk poster or notice" means a temporary advertisement attached to an electrical light standard within a road reserve to advertise public and charitable events, functions, occasions, meetings or campaigns of a religious, educational, cultural, political, social, sporting or recreational nature, and includes a poster displayed for an election or referendum campaign;

"Sign" means any device or article with writing, letters, numbers, symbols or illustrations on it, or a non-physical sign projected on buildings or any other structure or in the air with the aid of modern technology (e.g. laser beams), which device, article or non-physical sign is visibly displayed in any way whatsoever from a street or public place for the purpose of advertising, providing information, or attracting the public to any place for the purpose of advertising, providing information, or attracting the public to any place, public display, article or merchandise for sale, and the surface or structure of such device, article or non-physical sign is attached to or forms part of a building, or is fixed to the ground or to a pole, tree, screen or boarding, or is displayed in any other way, excluding information on the commodities that are exhibited;

"Sign for sale of goods or livestock" means a sign announcing such a sale on land or premises not normally used for commercial purposes and shall include a sign announcing auctions of household goods on residential properties, or livestock or game on farms;

"Sky sign" means any advertising sign erected or placed on or above any roof, parapet wall or the eaves of a building, but does not include an advertisement painted on a roof of a building;

Small billboard" means a billboard smaller than 18m^2 in an area of advertisement.

"Special event" means an event of a special kind, whether once off or repeatedly, organised, staged and taking place within the jurisdictional boundaries of the Municipality;

"Sponsored road traffic project" means a project specifically intended for the benefit of road users involving the provision of road services, the promotion of road safety or the management and conservation of road environments, agreed to between the municipality and the sponsor of the sponsored road traffic project;

"Storey" means the space within a building, which is situated between one floor level and the next floor level above, or if there are no clearly defined storeys, a height of 4,5m;

"Street" means any street, road or thoroughfare shown on a general plan of a township, agricultural holding or any other division of land or in respect of which the public have acquired a prescriptive or other right of way and which vest in the municipality;

"Street furniture advertisement" means an advertisement displayed on any public facility or structure which is not primarily intended for advertising and includes a seating bench, plant box, sidewalk litter bin, pole-mounted litter bin, public transport shelter, sidewalk clock, suburban name sign and a street name and drinking fountain;

"Street light pole advertising sign" means an advertising sign fixed to or erected on a street light pole which pole vests in the Municipality;

"Street name advertisement" means a pole-mounted advertisement that may be illuminated, that is displayed in combination with a street name sign;

"Streetscape" means the visual product of all the features within and adjacent to a public street such as street furniture, signage and landscaping;

"Suburban advertisement" means a pole-mounted location advertisement at the entrance to a town or suburb that carries an advertising sign beneath the road traffic sign bearing the name of the town or suburb;

"Super billboard" means a massive billboard larger than 36m^2;

"Tariff" means the appropriate monetary charge, tariff or fee determined by Municipality.

"Temporary sign" means a sign that may be displayed for a maximum of 14 (fourteen) days or any other period approved by the municipality;

"The person" means a lessor, a lessee, a legal or illegal occupant or a usufructuary of private, State or Municipal land on which a sign was or is being erected and/or displayed , or the individual in whose name the land on which a sign was or is being erected and/or displayed, as the case may be, is registered in the Deeds Office, and if the municipality is unable to determine the identity of the owner, an individual who is entitled to the benefit of the erection and/or display and/or use of the sign or who enjoys such benefit, or the persons' authorised agent, and "the person" in the above context includes both a natural and a legal person;

"Third-party advertising sign" means an advertising sign located on a property upon which sign one or more advertisements are displayed which are not descriptive of any business, industry, service,

activity or attraction situated, taking place or provided on that property and **"third party advertising"** has a corresponding meaning;

"Tourism sign" means a road traffic sign having a trapezoidal shape and white on brown colour, the main objective of which is to inform and guide tourists in the final stages of their journeys;

"Tower, bridge and pylon advertisement" means a billboard affixed to or painted on a tower bridge or pylon that is not used primarily for advertising purposes;

"Tower structure" means a structure used for advertising in a parking area of a shopping centre and at an important transport node such as an airport, railway station, bus or taxi station;

"Traffic sign" means a road traffic sign or signal contemplated in the National Road Traffic Act or a rail traffic sign or signal;

"**Traffic officer"** means a traffic officer as contemplated in the National Road Traffic Act;

"Trailer advertising" means any transport trailer that is used for the purpose of advertising;

"Transit advertising sign" means a vehicle or trailer designed or adapted for advertising purposes and mainly used for such purposes;

"Urban area" means a human settlement with a population of more than 2500 (two thousand five hundred) people;

"Urban areas of maximum control" include, but are not limited to, natural open spaces and urban conservation areas, interface of natural landscape with built-up areas, bodies of water, rivers, ridges, forests, open recreational areas, characteristic vistas, heritage sites or buildings, special tourist areas, skylines, residential areas, and visual zones along freeways in urban areas, unless the municipality after obtaining a strategic environmental assessment designates areas along such freeways as areas of partial or minimum control;

"Urban areas of minimum control" are areas which require minimum control such as areas of concentrated economic activity where business is the main focus, commercial districts, central shopping centres, central office precincts, commercial enclaves and shopping centres in industrial areas and industrial parks, entertainment districts or complexes and prominent transport nodes excluding nodes of an exceptional historical or architectural value;

"Urban areas of partial control" are areas characterised by a greater degree of integration and complexity of land use which require a lesser degree of control, such as high density mixed residential areas, in transition and residential areas where office and commercial encroachment has taken place and low density suburbs, small commercial enclaves in residential areas, suburban shopping centres and office parks, ribbon development along main streets, educational institutions, sports fields or stadia, commercial squares, government enclaves and smallholdings of an urban nature with a higher population density than rural small holdings;

"Urban design" means the actions of conceiving and managing the special and aesthetic characteristics of urban space between and around buildings including physical elements that make up the streetscape and the combined visual effect of building facades and other structures;

"Vehicular advertising" means advertising on self-driven vehicles which are normally driven on land or water and are normally moving;

"Veranda" means a structure in the nature of a roof attached to or projecting from the façade of a building and supported along its free edge by columns or posts;

"Visual zone" refers to a zone considered to be an area of maximum control, visible from an urban freeway, extending a distance of 250m in any direction from the freeway reserve boundary, but which excludes all visually isolated space which cannot be seen from such a freeway;

"Voter registration" means voter registration conducted by the Independent Electoral Commission established in terms of section 4 of the Independent Electoral Commission Act, 1993 (Act No. 73 of 1998), for the purpose of any election;

"Window signs" means signs which area permanently painted on or attached to the window-glass of a building;
"Zone" has the meaning to it in the relevant Town Planning Scheme of the municipality, that is revised from time to time, and "use zones" has the same meaning.

2. Scope of this By-Law

1) This By-law shall apply to any advertising sign that is proposed to be displayed or that is already displayed within the jurisdiction of the City of Polokwane Municipality, which is visible from a public space, whether such sign is erected or displayed from:

   (a) any private property;
   (b) any municipal building;
   (c) any municipal property;
   (d) any property owned or falling under the control of any organ of state, parastatal; or
   (e) any property controlled or owned by the provincial or national government, including roads

2) This By-law shall apply to any person who is a sign owner or deemed to be a sign owner or an advertiser whose sign is erected or displayed within the jurisdiction of the Municipality, including but not limited to:

   (a) any landlord
   (b) any organ of state; and
   (c) the Municipality
   (d) any person who is acting on behalf of the sign owner.

3) This By-law shall apply irrespective of any zoning of the property whereon the advertising sign is displayed, or other permission granted by another department of the Municipality, the provincial or national governments for the use of property in terms of any other by-law, legislation or any agreement that may have been entered into by any owner, occupant, or user of any property.

4) On application, the Municipality may approve an advertising sign that has proved to comply with a relevant and applicable act, ordinance, by-law or regulation, and approval thereof must be obtained in the manner prescribed in such relevant act, ordinance, by-law, or regulation.

5) Any application for the display of an advertising sign that requires compliance with a provision of any legislation in terms of this by-law as part of a requirement for information and evaluation thereof, shall not be approved by virtue of the fact that an application for compliance with the requisite provisions of that legislation has been lodged.

6) With the exception of street furniture signs, no person may erect, distribute, maintain or display a third-party advertisement or advertising sign that is visible from a public space, except where the property or public space is in an area of partial or minimum control and only after the Municipality has specifically consented to this.

7) Subject to Chapter 1, Section 2(6) of this By-Law, no person may build, erect, distribute, hoist, maintain or display an advertising sign or allow any other person to do so in a place or on a building or structure that it is visible from a public space without the express written consent of the Municipality.

8) Notwithstanding the area of control, the Municipality may designate a public space or portions thereof as a protected area where free-standing -and or street furniture signs shall not be permitted.

CHAPTER 2: APPLICATION PROCEDURE FOR OUTDOOR ADVERTISING

3. Submission of Application

1) Any person seeking approval to erect, display, alter, or use an outdoor advertising sign must submit a formal application to the Municipality.

2) Each application must be completed on the official municipal form and include all documents and information listed in Schedule 2 of this By-law.

3) The application fee must be paid, and proof thereof attached as part of the submission.

4. Acknowledgement and Initial Review

1) On receipt, the Municipality will issue a dated acknowledgement confirming submission.

2) The Municipality will review the documents to determine if all requirements in Schedule 2 have been met.

3) Within 28 days of submission, the Municipality will notify applicants in writing of any outstanding documents or information required to complete the application.

5. Submission of Outstanding Information

1) If notified of outstanding items, the applicant must submit the required documentation or information within 28 days.

2) If the applicant fails to provide the outstanding information within 28 days, the application will be closed, with written notification from the Municipality.

6. Confirmation of Complete Application

1) Once all required documentation is received and requirements are met, the Municipality will confirm in writing that the application is complete.

2) The confirmation date is regarded as the official application date for all subsequent processing and public participation steps.

7. Public Participation Process

1) Public participation shall be limited to applications relating to Electronic Billboards contemplated in Chapter 4, Section 12; Gantry Billboards contemplated in Section 13; Super Billboards contemplated in Section 14; Large Billboards contemplated in Section 15; Small Billboards and Tower Structures contemplated in Section 16; Sky Signs contemplated in Sections 29 and 30; Roof Signs contemplated in Section 31; Product Replicas and Three-Dimensional Advertisements contemplated in Section 40; Aerial Advertisements contemplated in Section 44; Advertisements on Blimps contemplated in Section 34; Development and Project Advertisements contemplated in Section 38; Advertising Signs placed on Bridges contemplated in Section 28; and any illuminated, digital, animated, or other high-impact advertising sign which, in the opinion of the Municipality, may materially affect visual amenity, public safety, traffic operations, neighbouring properties, environmental resources, heritage resources, or the public interest

2) The applicant must erect a public notice sign on the property where the proposed advertising sign is to be located.

3) The public notice must be in a format prescribed by the Municipality, be at least A3 size, and displayed in a prominent and visible location on the property for a minimum continuous period of 28 calendar days.

4) The applicant must publish a notice of the application in a widely circulated newspaper within the municipal jurisdiction once per week for two consecutive weeks.

5) The applicant must provide written notification of the application to all owners and occupiers of properties adjoining the property on which the advertising sign is proposed.

6) The notification must include details of the proposed sign, the application process, and instructions on how and where comments or objections can be submitted.

7) Interested and affected persons may submit written comments or objections to the Municipality during the 28-day notice period.

8) The applicant must provide the Municipality with proof of compliance with public participation requirements, including but not limited to:

9) Photographs of the notice displayed on the site.

10) Copies of the newspaper advertisements.

11) A register or list of all persons notified.

12) Copies of notifications sent to adjoining owners and occupiers.

13) The Municipality must maintain records of all comments and objections received, together with the applicant's responses and the Municipality's considerations thereof.

14) The Municipality shall give due regard to all comments and objections in accordance with spatial planning principles, safety, and public interest considerations.

15) The Municipality may require modification or impose conditions on the proposed advertising sign based on public input before granting approval.

8. Additional information

1) After the aforementioned provisions have been complied with, the application shall be considered by the Municipality.

2) For the purposes of considering the application, the Municipality may require the applicant to provide additional information, if there is an information required, the applicant must submit the required documentation or information within 28 days

CHAPTER 3: CONSIDERATION OF APPLICATIONS, APPROVALS AND WITHDRAWAL

9. Consideration of applications

1) In considering an application in terms of Chapter 2, Section 3 of this By-Law read together with Schedule 2 of the By-Law the Municipality must in addition to any other relevant factor, legislation, policy and By-Laws of the Municipality have due regards the following:

(a) Areas of control, as well as environmental, safety, traffic safety, non-motorised transport, aesthetic and architectural aspects, including the compatibility of the proposed advertising sign with its surroundings, the amenity of the immediate neighbourhood, urban design, and the streetscape.

(b) Whether the proposed advertising sign will –

(i) Have a negative visual impact on any property zoned or used for residential purposes under any applicable land use scheme; or

(ii) Constitute a danger to any person or property or to motorists or pedestrians or obstruct vehicular or pedestrian traffic;

(iii) In any way impair the visibility of any road traffic sign;

(iv) Obscure any existing and legally erected advertising sign;

(v) Obscure any feature which in the opinion of the Municipality is a natural feature, architectural feature or visual line of civic, architectural, historical or heritage significance; or

(vi) In the Municipality's opinion, be unsightly or objectionable or detrimentally impact on the architectural design of any building on the property concerned or any adjacent property;

(c) The number of advertising signs displayed or to be displayed on the property concerned and on any adjacent property and its visibility in the circumstances in which it will be viewed in compliance with the minimum distances specified in Chapter 4, Section 51 of this By-Law

(d) Any restrictive or other condition and any existing building line and servitude specified in a title deed, land use scheme, conditions of establishment or any other law;

(e) The area of control applicable to the property on which the proposed advertising sign is to be erected and the immediate surrounding area as set out in Schedule 1;

(f) Any comments/ objections/ representations submitted by and conditions determined or prescribed by a statutory authority, for example, SANRAL, in terms of any legislation applicable to outdoor advertising;

(g) Any written representations, objections and comments received from any interested party; and

(h) Any conflict with provisions of these By-laws.

2) The Municipality may approve or refuse any application or approve such application subject to any amendment or condition the Municipality deems appropriate, including conditions contemplated in Chapter 3, Section 9 (1) of this By-Law. Without limiting the Municipality's discretion, such conditions may include the following:

(a) Where approval relates to a third-party advertising sign erected on private property or road reserve, the owner of the property/structure shall pay a tariff contribution, as determined by the Municipality, for the benefit derived from exposure to a public road or street. The tariff contribution shall commence on the date of approval,

(b) All advertising structures must be erected in accordance with the approved plans and within 6 months from the date of approval.

(c) The applicant may apply in writing for an extension of time to erect the approved billboard structure for a further period not exceeding six (6) months. Such application must be submitted prior to the expiry of the original approval period and shall be subject to approval by the Municipality.

(d) Any approval in terms of Chapter 3, Section 9 (1) of this By-Law may be for a period as determined by the Municipality.

(e) The period of approval contemplated in Chapter 3, Section 9(2)(b) of this By-Law must be specified in the approval.

3) No approval granted in terms of this section has the effect that–

(a) any person is exempted from any provisions of any other law applicable to outdoor advertising; or

(b) the owner of an advertising sign is exempted from the duty to ensure that such sign is designed, erected, completed, displayed and maintained in accordance with the provisions of these By-laws and any other applicable law.

4) If an application in terms of Chapter 2, Section 3 has been refused, no further application may be lodged in respect of the same property for a period of two years from the date of such refusal, unless motivation acceptable to the Municipality is submitted indicating a change of circumstances prior to a further application being lodged in terms of that section.

10. Withdrawal and amendment of approvals

1) The Municipality may, after having considered any representations made in terms of Chapter 3, Section 10 (2) below, withdraw an approval granted in terms of Chapter 3, Section 9(1) above or granted in terms of any By-law or other legislation applicable to Outdoor Advertising or amend or delete any condition or impose a further condition in respect of such approval if, in the opinion of the Municipality, the advertising sign concerned –

(a) is or has, as a result of a change to the nature of the environment or the amenity of the neighbourhood, streetscape or urban design existing at the time of such approval, become detrimental to the area in which it is located by reason of its size, intensity of illumination, quality of design, workmanship, material or its existence;

(b) constitutes, or has become, a danger to any person or property;

(c) is obscuring any other advertising sign, natural feature, architectural feature or visual line of civic, architectural, historical or heritage significance; or

(d) is or has become prohibited in terms of these By-laws or any other law;

2) Prior to taking any decision in terms of Chapter 3, Section 10(1) above, the Municipality must in writing notify the owner of the advertising sign concerned and the owner of the property on which such sign has been erected of its proposed decision and that he or she may within 21 (twenty-one) days of the receipt of the notice make written representations concerning the proposed decision.

3) The owner of the advertising sign concerned, and the owner of the property concerned, must forthwith be given notice in writing of any decision in terms of Chapter 3, Section 10(1).

4) The Municipality must upon written request provide written reasons for its decision on receipt of a written request as contemplated in Section 5 of the Promotion of Administrative Justice Act, 2000.

11. Power cables and conduits to signs

1) Every power cable and conduit containing an electrical conductor for the operation of an advertising sign must be so positioned and attached so that it is not unsightly.

2) No advertising sign may be connected to any electricity supply without the prior written permission of either the Municipality or the electricity supply authority concerned and such permission must, on request by an authorised official, be presented to him or her by the owner of the advertising sign concerned.

3) An Accredited Electrician must issue an Electrical Certificate of Compliance ("ECOC") and must be registered with relevant body.

CHAPTER 4: CLASS OF SIGNS AND APPLICABLE CONDITIONS

12. Electronic Billboards

1) No person may erect an electronic billboard or use or continue to use an electronic billboard or any structure or device as an advertising sign without first obtaining the prior written approval of the Municipality on both private property/properties and Municipality owned land.

2) An environmental impact assessment shall be required for any electronic billboard. Such environmental impact assessment shall include visual, social and traffic safety aspects.

3) Any electronic billboard permitted by the municipality shall be between 18 m^2 and 36m^2

4) A maximum height of 7.5 m

5) An electronic billboard must be displayed in such a manner as to be oriented towards such intersection.

6) No electronic billboard shall be erected within a radius of 100m from the center of an intersection on an arterial road or within a radius of 200m from the center of an intersection on any lower order road in such a manner as to be oriented towards such an intersection.

7) No more than one electronic billboard shall be allowed on private property

8) An electronic billboard shall not be erected closer than 1km to another billboard.

9) No one may erect an electronic billboard in a visual zone in an area other than in the municipal jurisdiction area of partial or minimum control.

10) Only 1 (one) electrical connection will be allowed to an Erf and application for an electrical connection must be made at the Electrical SBU.

11) All Advertising Boards must be approved by a Structural Engineering.

12) All clearances must be in according with the provisions of the Occupational Health and Safety Act 85 of 1993 ("Act 85 of 1993") as amended.

13) No electricity will be made alive before it was tested by the Municipality's inspector.

14) An Accredited Electrician must issue an Electrical Certificate of Compliance ("ECOC") and must be registered with relevant body.

15) An electrical works must comply with the provisions of Act 85 of 1993 as amended as well as Electricity Regulations Act 4 of 2006 as amended.

16) A sign in this class must be placed on a base that has been designed in accordance with the National Building Regulations and Building Standards Act, 1977.

17) Notwithstanding Chapter 5, Section 50 of this By-law, check on general conditions

13. Gantry Billboards

1) No person may erect a gantry billboard or use or continue to use a gantry billboard or any structure as an advertising sign without first obtaining the prior written approval of the Municipality on both private property (ies) and Municipality owned land.

2) Gantry billboards shall be between 18 m² and 81 m² in area of sign, fixed to an overhead two to six-footed structure (gantry), usually spanning a road.

3) Gantry billboards shall be permitted only in areas of minimum control.

4) The advertising structure shall not exceed a maximum height of 10m.

5) The clear height of the advertising structure shall be not less than 6m.

6) Gantry billboard shall be displayed perpendicular to the direction of oncoming traffic.

7) No gantry billboards shall be allowed within a radius of 100m from the center of an intersection on an arterial road.

8) Internal and external illumination may be allowed.

9) Animation may be allowed.

10) Gantry billboards shall be placed on a base, which has been designed and erected to the satisfaction of the Municipality.

11) Gantry billboards shall not be erected closer than 1.5 km from any other Gantry or Large Billboard.

12) A sign in this class must be placed on a base that has been designed in accordance with the National Building Regulations and Building Standards Act, 1977.

13) Notwithstanding Chapter 5, Section 50 of this By-law, check on general conditions.

14. Super Billboards

1) No person may erect a super billboard or use or continue to use a super billboard or any structure as an advertising sign without first obtaining the prior written approval of the Municipality on both private property (ies) and Municipality owned land.

2) Super billboards shall be between 40 m² and 81 m² in area of sign, fixed to a single or double pole-mounted structure.

3) Super billboards shall be permitted only in areas of minimum control.

4) The advertising structure shall not exceed a maximum height of 10m, calculated from the level of the road surface next to the sign (e.g. road0over-rail sites where more ground clearance is normally required to display the sign effectively, yet to remain within 10m total height restriction from the road level).

5) No super billboard shall be permitted within a radius of 100m from the centre of an intersection on an arterial road and within 50m from the centre of an intersection of any lower order road.

6) Super billboards shall not be erected closer than 1km from any Gantry, another Super billboard or Large Billboard.

7) Super billboards shall be displayed perpendicular to direction of the oncoming traffic.

8) Internal and external illumination shall be allowed.

9) Animation may be allowed.

10) Super billboards shall be placed on a base, which has been designed and erected to the satisfaction of the Municipality with the approval of an Engineer.

11) A sign in this class must be placed on a base that has been designed in accordance with the National Building Regulations and Building Standards Act, 1977.

12) Notwithstanding Chapter 5, Section 50 of this By-law, check on general conditions.

15. Large billboards

1) No person may erect a large billboard without first obtaining the written approval of the municipality on both private property (ies) and Council owned land.

2) A large billboard permitted by the municipality shall not exceed a maximum of 36m² and minimum18 m^2 and a maximum height of 10m from ground level, with a clear height of 6m.

3) An environmental impact assessment regarding the visual, social and traffic safety aspects shall be required for any large billboard.

4) No large billboard shall be displayed perpendicular to or at an angle of 30º to the direction of oncoming traffic.

5) No large billboard shall be permitted within a radius of 100m from the centre of an intersection on an arterial road and within 50m from the centre of an intersection of any lower order road.
6) A large billboard shall not be erected closer than 500 m to another large billboard.
7) A sign in this class must be placed on a base that has been designed in accordance with the National Building Regulations and Building Standards Act, 1977.

8) Notwithstanding Chapter 5, Section 50 of this By-law, check on general conditions.

16. Small billboard and tower structures

1) No person may erect a small billboard or tower structure without first obtaining the written approval of the municipality on both private property (ies) and Council owned land.

2) A small billboard or tower structure shall not exceed a maximum of 18m² and a maximum height of 2m and shall have a clear height of not less than 2,4m.

3) Small billboards and tower structures shall be permitted only in within the municipal area of minimum and partial control.

4) No more than two small billboards shall be erected per property.

5) Small billboards and tower structures must harmonize aesthetically with buildings and streetscapes.

6) A sign in this class must be placed on a base that has been designed in accordance with the National Building Regulations and Building Standards Act, 1977.

7) The period of approval for the display of street furniture shall be determined by the Municipality.

17. Advertisements on Streets Furniture

1) Street furniture signs shall not be placed so as to obstruct pedestrian movement.

2) **Street furniture signs shall require the specific consent of the Municipality.**

3) Street furniture signs may be illuminated but not animated.

4) Street furniture signs may not be displayed on a road median. Street furniture may be displayed on road islands, as per municipal approval.

5) A single face of a sign on street furniture shall not exceed 2 m² in area of sign

6) Street furniture signs may be used for commercial advertising.

18. Posters

1) No person may, except for newspaper posters and subject to the provisions of section 19, display any poster in, or in view of, any public place unless he or she has first obtained the written approval of the Municipality.

2) Approval in terms of subsection (a) may only be given for the display of a poster which does not relate to third party advertising.

3) Application for approval contemplated in subsection (a) must be made on a prescribed form and must be accompanied by –

   (a) details in writing of every township and street in which the posters concerned are to be displayed;
   (b) by the prescribed fee; and
   (c) an example of every poster to which the application relates;
   (d) an example of the frame in which the posters will be displayed.

4) Every poster for which permission is granted as contemplated in subsection (a) must be provided with a sticker supplied by the Municipality and only a poster with such sticker may be displayed

5) The Municipality may to retain one poster to which an application in terms of subsection (c) relates for identification purposes.

6) Any person who displays a poster, for which approval has been granted as contemplated in subsection (a), must comply with and ensure that the following requirements are complied with:

   (a) No poster may be displayed that it has a clear height lower than 2.1m or higher than 3m;
   (b) no poster may be indecent or suggestive of indecency, prejudicial to public morals or reasonably objectionable;
   (c) no poster may be displayed on any motorway and on any on- and off-ramp relating to a motorway; whether a local, provincial or national motorway;
   (d) every poster other than a poster contemplated in section 40 must be displayed in a frame and in a location approved by the Municipality; a frame referred to in sub-paragraph (i) may not exceed 600mm in height x 450mm in width in respect of any poster displaying a newspaper headline; and 900mm in height x 600mm in width in respect of any other poster;
   (e) a poster with a frame contemplated in paragraph (iv) may only be attached to an electric pole in a public place and only one single frame per pole
   (f) a frame referred to in paragraph (v) must be secured in such a manner that it will not become wholly or partially dislodged by wind or any other means; and positioned in such a manner that it does not obscure or interfere with the electrical inspection chamber or pole identification number of the pole to which it is attached; and not impair the safety of motorists or pedestrians.
   (g) no poster may be displayed within 20m of an intersection, controlled by a road traffic sign;
   (h) no poster relating to a meeting, function or event, other than a national election or relating to the registration of voters, may be displayed for a period exceeding ten days before the date on which such meeting, function or event commences or longer than four days after the date on which it ends;
   (i) the name and contact details of the person displaying any poster, details of the event advertised, the commencement and final date of the event and the venue with address where it is to be held must appear on every poster.
   (j) no poster may be displayed for a period exceeding 28 consecutive days for any event advertised; and
   (k) no poster may be affixed by means of adhesive directly onto any surface of any private or Municipality property or asset.

7) Subject to approval contemplated in subsection (1), a number of posters not exceeding 80, advertising an auction to be held in consequence of an order of Court of Law as a sale in execution or a sale held by a liquidator or a trustee in an insolvent estate, may be displayed and must contain in the case of a sale in execution the relevant case number; or in the case of a sale by a liquidator or a trustee the reference number of the Master of the High Court.

8) An authorised official may, without giving notice to anyone, remove any poster displayed without approval having been obtained in terms of subsection (1) or which is in conflict with any provision of these By-laws.

9) Any poster removed in terms of paragraph (a), other than a poster which had to be damaged or destroyed in order to remove it, may be claimed by its owner within 21 days of its removal, and if not so claimed may be destroyed by an authorised official.

10) If an owner claims any poster in terms of paragraph (b), the poster concerned must be returned to him or her subject to the payment of the prescribed fee.

11) The Municipality may recover the prescribed fee contemplated in paragraph (c) from any owner who does not claim his or her poster as contemplated in that paragraph.

19. Posters relating to election or voter registration

1) The following requirements must be complied with in respect of any posters relating ton elections or voter registration:

(a) Posters must be securely fixed to streetlamp poles in a manner acceptable to the Municipality.
(b) Posters may not exceed A1 size (841mm x 594mm) and must be displayed in portrait format.
(c) Posters may not be attached to traffic signs, traffic lights, trees, bridges, buildings, or freeway reserves.
(d) Posters may only be erected from the date of publication of the proclamation of the election or voter registration in the Government Gazette or Provincial Gazette.

2) Posters must be removed within 7 days after the conclusion of the election or voter registration.

3) Failure to remove posters will result in removal by the Municipality at a prescribed fee per poster, payable by the relevant party.

4) A deposit may be required as determined by the Municipality, refundable upon compliance with removal requirements

20. Advertisements for Educational Institutions

1) No person may erect a free-standing advertisement at an educational institution without first obtaining prior written approval of the Municipality.

2) A free-standing sign at educational facilities and at institutions may indicate the name and nature of the facility or institution and the name of a sponsor/s.

3) A maximum total sign area of 36m^2 is allowed, provided that this area may be divided into panels of equal size, form and construction incorporated into one individual combination free-standing sign.

4) Only one individual free-standing sign/ structure shall be permitted per vehicle entrance.

5) Illumination of free-standing signs at educational facilities and at institutions will only be allowed with the specific consent of the municipality.

6) Free-standing signs at educational facilities and at institutions shall not, in the discretion of the municipality, in any way detrimentally affect the residential character and amenity of the neighbourhood or any other amenities of the area and/or the surroundings.

7) A maximum of two (2) communal structures per school property, with a maximum area of 18m^2 each, or a total maximum of 36m^2 advertisement space per school property will be permitted.

8) Where a school is established over more than one property, the ‘’school property” is defined as a property that is separated from the other “school property” of which it forms an entity, by means of a public road.

21. Signs relating to the development of townships and properties

1) If such advertising sign relates to the laying out or development of any land as a township or for the disposal of any erven in a township or a property development –

2) it may not be erected prior to the land-use rights being promulgated in terms of the SPLUMA read together with Municipal Planning By-law in operation or any other applicable law; and may not exceed 30m² in an area of partial control and 40 m2 in an area of minimum control and an extent or an erected height of 12m; such advertising sign must be located on the site of the proposed township or property development; and

3) any such advertising sign must be removed within 12 months of a development being completed or in respect of a property for sale or to let, within seven days after the sale or letting concerned.

22. Residential signs or Signs at a home enterprise

1) No person may erect an advertisement at a residential area without first obtaining prior written approval and land use rights of the Municipality

2) The dimensions of the sign may not exceed 1 200mm x 900mm.

3) The advertising structure may not be higher than 2m.

4) Signs in this class is subject to the specific consent of the Municipality in terms of this By-law.

5) The sign must form an integral part of the architecture of the boundary wall or fence on the street frontage of the property.

6) Where there is no street boundary wall, the sign must form an integral part of a substantial architectural element.

7) The sign, at the discretion of the Municipality, may not in any way detrimentally affect the residential character or amenity of the neighbourhood or the surroundings.

8) The dominant content of the sign is to be the name, telephone number and/or website address of the enterprise.

9) No product advertising or advertising for sales of any kind is allowed on the sign.

10) No sign or themes, except for street numbers, may be painted on boundary walls.

11) Only one sign is permitted per street front on the premises.

12) A sign at a home enterprise may be illuminated with the consent of the Municipality but it may not be animated.

23. Signs suspended under verandas or canopies

(a) Any advertising sign which is suspended under a veranda or a canopy, must comply with the following requirements:

(b) Unless otherwise permitted by an approval in terms of section 10(2), such sign must be fixed with its face at right angles to a boundary of a public street on which the property concerned fronts;

(c) no part of such sign may project beyond the outer edge of the veranda or canopy from which it is suspended;

(d) such sign must have a clear height of at least 2,75m;

(e) the top of such sign may not be more than 1m below the canopy or veranda from which it is suspended or more than exceed 1m in thickness;

(f) unless otherwise permitted by an approval in terms of section 10(2), the bottom edge of such sign when suspended must be horizontal and the supports by means of which it is suspended must be an integral part of the design of such sign.

24. Signs on verandas or canopies over public streets

1) Any advertising sign affixed to or onto a veranda or canopy which extends over a public street–

(a) must be set parallel to the building line on the property concerned;
(b) may not exceed 600mm in vertical dimension; and

(c) must be attached immediately above the eaves of a veranda or canopy roof in such a manner that it does not project beyond the rear of the roof gutter or must be fixed against but not extending above or below the veranda parapet or balustrade in such manner that it projects more than 230mm from the outside face of such parapet or balustrade

2) An advertising sign on a building in which public entertainment is presented, attached to a veranda or canopy extending over a public street and which displays only the features or programmes of the entertainment to be presented in such building, may not exceed –

(a) an area of 1m² in the aggregate for every 1.5m or part thereof of the frontage of such building on the public street over which such sign is erected; and
(b) 1.2m in height.

3) Nothing in this section prohibits the painting of an advertisement on or the display of advertisement not exceeding 600mm in thickness on a beam over a veranda column or on a parapet of a veranda contemplated in subsection (1).

25. Pamphlets/flyers/Booklet

1) The distributing company shall register with the Municipality before being allowed to distribute pamphlets/flyers/Booklet.

2) A registration fee as determined from time to time by the Municipality is payable annually.

3) Pamphlets/flyers/Booklet may only be distributed in post boxes at residential dwelling units or from a Gazebo at demarcated area as contemplated in Section 46(3).

4) No one may distribute pamphlets/flyers/Booklet to motorists in the moving traffic or at robots within public roads**.**

26. Projecting signs

1) Projecting signs shall only be allowed in urban areas of minimum, partial and maximum control and at centres of economic activity in rural and natural area of maximum control, but shall be limited to buildings utilised for commercial, industrial, or entertainment purposes and larger accommodation facilities.

2) Any projecting sign must be set at right angles to the building line and must maintain a clear height of not less than 2,75m.

3) Subject to the provisions of subsection (4), no sign contemplated in subsection (2) may either exceed 600mm in height, 300mm in thickness nor project more than 900mm from the building to which it is attached.

4) A projecting sign larger than that specified in subsection (3) may be erected, subject to compliance with the following requirements:

(a) Such sign must be constructed of metal framing and covered with metal sheeting;

(b) such sign may not exceed 9m in height or project more than 1.5m away from the building concerned, or in the case of a sign consisting only of the name of a building used for the public, 14m in height or project more than 1.8m away from the building concerned;

(c) such sign must be supported by at least four iron brackets firmly fixed to the building concerned, any two of which must be capable of carrying the entire mass of the sign; and

(d) such sign must be adequately protected from wind pressure by the use of effective braces and stays.

27. Pylon signs for on-premises advertising

1) For the purposes of this section “pylon” includes any pylon, mast, tower or similar structure to which an advertising sign is attached, supported by or displayed on or which is constructed as an advertising sign or a combination of such signs, for the purpose of on-premises advertising.

2) Any pylon must be independently supported and for that purpose it must be firmly secured to an adequate foundation in the ground and be entirely self-supporting without the aid of guys, stays, brackets or any other restraining device.

3) The dimensions of a pylon and its associated advertising sign must be such that the entire assembly, whether stationary or actuated, can be contained within a notional vertical cylindrical figure having a diameter of 9m and a height of 12m.

4) No activated or protruding part of a pylon sign or of an advertising sign associated with it may be less than 2.4m above the highest point of the existing ground level immediately below that pylon.

5) No free-standing advertising sign as contemplated in subsection (1) shall have a single advertising display exceeding 18m² and 24m² for a combination of such signs.

28. Advertising signs placed flat on buildings or painted on a wall of a building and on bridges

1) The total area of an advertising sign placed flat or painted on a wall of a building may not exceed 20m² for every 15m of the frontage of the building concerned facing a public street.

2) No on-premises advertising sign contemplated in subsection (1), may exceed 40m² in extent in an area of partial control, and 80m² in an area of minimum control. No third party advertising sign contemplated in subsection (1) may exceed 80m² in an area of partial control, and 200m² in an area of minimum control.

3) Notwithstanding the provisions of subsection (b), it may in an approval in terms of section 10(2) be permitted or required that the dimensions of any such sign be greater than those specified in that subsection, if-

   (a) it is in the interests of the aesthetic appearance of a building or wall on which an advertising sign is placed as contemplated in subsection (1), and of the neighbourhood where such building or wall is situated, if the building or wall is situated in appropriate areas of minimum control;

   (b) it is in the Inner Municipality, as indicated in the Municipality's Spatial Development Framework, of the area of jurisdiction of the Municipality where an urban renewal programme on the said building or area concerned as determined by Municipality, is being undertaken and the approval of such sign in terms of section 10(2) is subject to an annual prescribed financial contribution to be utilised for an Inner-Municipality Renewal project.

4) No advertising sign attached to a bridge, irrespective of its ownership, may exceed 30m² in extent in an area of partial control, or 45m² in extent in an area of minimum control, and must have the prior written approval of the relevant authority

5) This type of advertising sign is not permitted within the maximum area of control.

29. Requirements for Sky Signs

1) Notwithstanding section 59(t), a sky sign may be erected on a building where the main use is residential or which is used as a residential building as long as the sign has no visual impact on the occupants of the building itself or any other building in the immediate area which is used for residential purposes or as a residential building.

2) Two or more sky signs placed one above the other, whether or not in the same vertical plane, are for the purposes of this section, deemed to be one such sign.

3) In an area of minimum or partial control as specified in Schedule 2 to these By-laws, every sky sign must be set against a screen complying with the requirements of section (32) and (33).

4) No part of a sky sign may protrude beyond, above or below the edge of the screen required in terms of subsection (2).

5) No sky sign may exceed 500m² in extent: Provided that the Municipality may for a third-party advertising sign allow a greater extent.

6) If the number of storeys contained in that part of a building which is directly below a sky sign is one to five storeys; or six or more storeys, the vertical dimension of such sign may not exceed

3,0m and 5,0m respectively Provided that the Municipality may in terms of section 10(2) approve a third-party advertising sign which is a sky sign with a greater dimension.

30. Screens for Sky Signs

1) Every screen for a sky sign contemplated in section 33 must comply with the following requirements:

(a) Every screen must be located and constructed to form a continuous enclosure effectively concealing the frame and the structural components of any sky sign from view, and, if it is required or allowed in an approval in terms of section 10(2) –

i. such screen and structural component must be screened from any adjacent or other property;

ii. the provisions of paragraph (a) requiring a continuous enclosure may be relaxed if the walls of any building on a property contemplated in sub-paragraph (i) are of a height and construction that such walls will effectively conceal such frame and structural components and do not contain openings overlooking them.

(b) unless the Municipality otherwise allows, no part of a screen may protrude beyond the perimeter of the building on which it is constructed;

(c) the gap between the bottom of a screen and that part of the building immediately below it may not exceed 100mm;

(d) no vertical dimension of any screen may exceed one-and-one-half times the vertical dimension of a sky sign specified in section 32 provided that if the screen also encloses a lift motor room, tank or other structure on the roof of the building concerned, the vertical dimension of the screen may be increased to the same height as such room, tank or structure; and

(e) if the material of which the screen is made has an open mesh or grid formation:

i. the openings in such mesh or grid must be uniform;
ii. and the aggregate area of the openings may not exceed 25% of the area of the screen; and
iii. no dimension of any such opening may exceed 100 mm provided that the Municipality may allow the erection of a screen not complying with this paragraph, if the requirement of concealment in terms of paragraph (a) is met.

31. Roof Signs

1) No one may erect a roof sign without first obtaining prior written approval of the municipality.

2) A roof sign shall be permitted in areas of partial and minimum control.

3) The bottom of the roof sign shall not be more than 120 mm above the closest portion of the roof beneath it.

4) The main axis of a roof sign shall be horizontal.

5) A roof sign shall not exceed the areas set out below:

Height of sign above the ground	Maximum area of sign
<6m	$2m^2$
6m < 9m	$4m^2$
9m <12m	$8m^2$
12m < 18m	$12m^2$
18m+	$18m^2$

6) A roof sign shall not exceed 300mm in thickness.

7) Roof signs shall, if required by the municipality be placed so as not to form part of the skyline of buildings.

8) A roof sign shall not extend beyond the roof of the building in any direction.

(a) Height of a sign shall not be higher than the restriction in terms of the relevant to Polokwane Integrated Land Use Scheme, 2022.
(b) The roof sign shall not extend beyond the roof of the building in any direction.
(c) Only one roof signs per building will be allowed.
(d) Roof signs shall only be allowed if the business is not visible from the road. If an on premises business sign can be erected at the entrance to the enterprise, then a roof sign may not be erected.

32. Sun-blind advertisements

1) An advertisement on any sun-blind exempted in terms of section 58(2), may be displayed without the approval of the Municipality, subject to compliance with the following requirements:

(a) A sun-blind must be so made and attached to a building that it is incapable of being lowered to a height lower than 2m above the footway or pavement of a public street;
(b) except at an intersection, a sun-blind must be placed parallel to the building line of the property concerned; and
(c) at any intersection a sun-blind must be placed so that it does not cause any interference with or endanger vehicular or pedestrian traffic, or a traffic sign, street nameplate or other notice for the guidance or information of the public.

33. Advertisements on banners, flags and similar objects

1) An advertisement exempted in terms of section 58(2) on any banner, streamer, flag, paper, plastic sheet or other similar pliable material or on calico or other woven material may only be displayed for the following purposes:

(a) Advertising a function or event conducted for religious, educational, social, welfare, animal welfare, sporting, civic or cultural purposes, or a function or event relating to an election; and the display of the name, corporate symbol and nature of any enterprise.

2) Every person to whom approval has been granted in terms of section 10(2) in respect of an advertisement contemplated in subsection (1), but not exempted in terms of Section 58(2), must comply with and ensure that the following requirements are complied with:

(a) Not more than two advertisements in respect of the same matter are permitted in an urban or rural area of maximum control or four banners or flags in respect of the same matter in an urban area of partial and minimum control as contemplated in Schedule 2;

(b) a maximum of ten banners or flags may be displayed at any shopping centre;

(c) every advertisement must be attached to a pole or suspended between poles or other supports on the property upon which the activity contemplated in subsection (1)(a) is to take place; and

(d) no advertisement may be displayed for more than seven days prior to the date of the activity advertised and must be removed within three days after the conclusion thereof.

34. Advertisements on blimps

1) A blimp containing an advertisement may, subject to the approval of the Municipality in terms of section (2), be used for a period not exceeding 24 (twenty-four) months and may be airborne during daylight hours only.

2) The Municipality must, for the purposes of considering an application for approval in terms of section 2(7) of an advertisement to be displayed on a blimp, have regard to –

(a) the period during which the blimp will be used;
(b) the size of the blimp;
(c) the strength of the anchorage and the anchoring cable;
(d) the provision of a device by means of which the blimp will automatically so deflate as to sink slowly to the ground in the event of the failure or severance of the blimp from its anchorage or anchoring cable;
(e) the possibility of interference with pedestrian or vehicular traffic;
(f) any requirement or condition prescribed by the Department of Civil Aviation, including the maximum height to which the blimp must be restricted; and the location of the blimp.

35. Suburban Advertisements

1) No suburban advertisement shall be erected or displayed or used or continue to be used as an advertising sign without first obtaining the prior written approval of the Municipality on both private property (ies) and Municipality owned land, subject to such conditions, as the Municipality may deem expedient.

2) A suburban advertisement must be rectangular, and must be not more than 0,4 metres in height and not wider than the suburb name sign. It must be less conspicuous than the suburb name sign.

3) A suburban advertisement may not bear colours that may cause confusion with road traffic signs and may not be illuminated or animated.

4) Suburban advertisement must comply with the requirements of the suburb name GL2 sign as prescribed in the National Road Traffic Act.

5) Suburban name signs are permitted within all urban road reserves under the jurisdiction of the Municipality, excluding all freeways, Provincial and National roads.

36. Advertising signs relating to selling and letting of property / Real estate agents' signs

1) This signs will be permitted in areas of partial and minimum control.

(a) Any of the following advertising signs relating to the letting or selling of property, may be displayed without the approval of Municipality;

(b) A sign not exceeding 600mm x 450mm in size containing the words "for sale" "to let" or "sold" in respect of a dwelling house or residential building and displaying only the name, address and telephone number of the owner of the property or his or her estate agent, must be –

i. placed on or attached to the building concerned;
ii. attached parallel to a boundary fence or wall of the property concerned;
iii. otherwise displayed within the boundaries of the property concerned;
iv. on that part of a public street, other than the roadway, on which the property concerned fronts and directly in front of such property and subject to it not obstructing any pedestrian traffic; and
v. limited, if an estate agent is involved, to one sign per estate agent per property;

(c) a single sign per street frontage of a property not exceeding 600mm x 450mm in size, which contains only the word "sold" and the name address and telephone number of the estate agent concerned, in respect of any dwelling house, or residential building, and which –

i. is displayed only after every sign specified in paragraph (a) has been removed;

ii. is placed, attached or displayed as specified in paragraph (a)(i), (ii) or (iii);

(d) a single sign not exceeding 6m² in extent per building flat on the façade of a non-residential building which contains only the words "for sale", "to let" or "sold" and the name, address and telephone number of the owner or his or her estate agent, or only the word "sold" and the said particulars of the estate agent, for a period not exceeding 90 days;

(e) a sign not exceeding 600mm x 450mm in size, displayed on a vacant residential property, which displays only the words "for sale" and the name, address and telephone number of the owner or his or her estate agent concerned, or only the word "sold" and the name address and telephone number of that agent;

(f) a for sale sign must be limited to one sign per estate agent and may be displayed for a period not exceeding 90 days; and a single sign not exceeding 8m² in extent per property, on a vacant non- residential property, on which the words "for sale" or "to let" and the name, address and telephone number of the owner or his or her estate agent are displayed or the word "sold" and the name, address and telephone number of the estate agent concerned, may be displayed for a period of not exceeding 90 days;

(g) Not more than 8 (eight) directional signs and only on show days indicating the position of a property for sale or to let may be displayed by an estate agent and "show days" shall

mean on Saturdays and Sundays only between the hours of 08h00 and 17H00 and signs shall be removed daily at the conclusion of such show day.

(h) Directional signs shall be removed one day after the advertised show days.

(i) Non-residential vacant erf/land, commercial and industrial property will not be permitted in the road reserve.

(j) This class consists of advertising signs which are temporarily displayed, by the owner or its agent, to advertise the fact that land, premises, development or any other form of real estate is for sale, to let, sold or on show.

(k) All advertisements in this class contain only the words 'For Sale', 'To let', 'Sold' or 'On Show' and the name, logo, address and telephone number of the selling agent or letting agent.

37. Other temporary advertising signs

1) Any directional sign displayed by the Automobile Association of Southern Africa advertising an event may be displayed without approval contemplated in section 2(7).

2) Any advertising sign not exceeding 8m² in extent and not more than 3m above the ground level immediately below it, containing an advertisement relating to a sale in execution consequent upon the decision of a Court of Law or an auction or a sale by a liquidator or a trustee in an insolvent estate to be held on or relating to a property, may be displayed on that property for not more than 10 (ten) days before the sale or auction, or for more than 4 (four) days after the conclusion of the sale or auction.

3) The Municipality may approve temporary advertising on property owned by, vested in or controlled by it for a period not exceeding 120 days.

38. Development and Project Advertisements

1) No person may erect a development advertisement / project board without first obtaining prior written approval of the Municipality.

(a) a development advertisement board must be approved by the relevant developer or employee, and may display only:-

i. a description of the building or structure being erected or other work or activity being carried out;

ii. a description of the development being carried out;

iii. where relevant, details of the name, address and telephone number of the developer or the agent of the developer;

(b) only one freestanding advertisement describing the type of development shall be allowed. No person may erect such an advertisement without first obtaining written approval of the municipality.

(c) an advertisement describing a type of development may not exceed three metres in height. It may not exceed 6.0 m² in area of advertisement in an area of maximum control and 12m² in any other area.

(d) Development advertisement may be illuminated but not animated.

(e) a development advertisement may only be displayed for a maximum period of one year after the date of approval of such development, after written approval of the municipality has been obtained.

(f) A development advertising sign may only be displayed for a period of one year after the date of approval of such development, after written approval of the Municipality has been obtained

39. Security Advertisements

1) A security advertisement is exempted and must refer only to the existence and operation of a commercial security services, burglar alarm system, neighborhood watch, farm watch or similar system or scheme and may only be displayed on the premises where such security service is rendered.

2) A security advertisement may not exceed 0,35m² in area of advertisement, except a farm advertisement, which may not exceed 1,5m² in area of advertisement. All such advertisements may not exceed a height of (3m) three metres above ground level.

3) In the municipal area, only one security advertisement per street boundary of the premises on which such security service is rendered may be erected and must be firmly affixed to the building, boundary wall, fence or gate on the street frontage or within the boundaries of the erf.

4) A security advertisement on a farm with a maximum of 2.5m² sign area may be displayed at at the intersection of a national road or provincial road with a private access road or at the entrance property. Only one advertisement per farm or holding shall be allowed. The advertisement may be erected within a road reserve other than a freeway, but not on a road-island or median.

5) Neighbourhood watch advertising signs can be within the road reserve, at the points where the watch areas are entered.

6) A security advertisement may not be illuminated or animated.

40. Product replicas and three-Dimensional Advertisements

1) A product replica or three-dimensional advertisement shall only be permitted in the central business district, suburban shopping centres or other business area or in an entertainment or industrial area situated in an area of partial or minimum control.

2) The height point of a free-standing product replica or three-dimensional advertisement above ground level shall not exceed 4m in an urban area of partial control and 7,5m in an urban area of minimum control.

3) A product replica or three-dimensional advertisement may only be displayed within the boundaries of the site, and may only be displayed at the premises where the business is conducted.

41. Advertisements for Sale of Goods or Livestock

1) Only one advertisement for sale of goods or livestock per sale shall be allowed.

2) The size of such an advertisement may not exceed two square metres in a natural or rural area or an urban area of maximum or partial control, and 2,8m² in an urban area of minimum control, and no part of the advertisement shall be higher than three metres above the ground.

3) Such an advertisement may be displayed only on the premises or property where the advertised sale is to take place, or be attached to the boundary fenced of such a property or premises.

4) No illumination or animation of such an advertisement shall be allowed.

5) Such an advertisement may be erected no earlier than one day before the sale in question and must be removed not later than one day after such sale, and advertisements of a permanent nature are not allowed.

42. Advertisements on construction sites

1) The Municipality must, for the purposes of considering an application in terms of section 2(7) for an advertisement to be displayed on the boundary or fence of or scaffolding on a construction site for a period set out in the building schedule but not exceeding 12 (twelve) months, or such time as may be granted by the Municipality or 3 (three) months after occupation certificate issued by the Municipality, have regard to the following considerations:

(a) The zoning of the property concerned in terms of an applicable town planning scheme and the general ambience of the area where the proposed sign is to be displayed;

(b) the aesthetic effect of the sign on the amenity of the area concerned and its surroundings;

(c) the area of control set out in Schedule 2 applicable to the property concerned and its surroundings; and

(d) the distance of the proposed sign from every other approved and existing advertising sign within a radius of 200m.

2) An advertisement specified in subsection (1) is only allowed in an urban area of partial or minimum control and

(a) may only be permitted on scaffolding which is against a building under construction or on a hoarding, fence or wall on the boundary of a construction site which has been erected to enclose that site during construction;

(b) may only be erected if it will conceal an unsightly condition arising out of the use to which the property concerned is put and if such sign will make a positive contribution to the visual environment; and

(c) may not be placed on the top of a boundary fence or wall unless it is positioned so that there is no gap between the advertisement and the wall or fence.

43. Transit advertising

1) A transit advertising sign containing an advertisement is exempted in terms of section 56 if it is mobile at all times not specifically parked for purposes of advertising;

2) An owner of a transit advertising sign who wishes to park such transit advertising sign for purposes of advertising at a specific location and for a specific period, shall be subject to an application as envisaged in Schedule 2.

3) For purpose of subsection (2) above, the Municipality shall identify pre-determined sites within the jurisdiction of the Municipality which sites will then be available for transit advertising purposes upon application, provided that no transit advertising sign shall be parked for purposes of advertising on any other site not so determined by the Municipality.

4) Upon approval of an application for a transit advertising sign, it shall be subject to any condition the Municipality may deem fit, including the period of approval, and a disc will be issued by the Municipality Traffic Department which must be displayed at all times on the transit advertising sign itself or shall be produced by the owner of the sign upon request by an authorised official;

5) If a transit advertising sign is used in contravention of subsections (1), (2), (3) and/or (4) above or any other provision of these By-laws, an authorised official may, without prior notice, remove and impound such transit advertising sign without a court order.

6) Any transit advertising sign impounded in terms of subsection (5) above, must be kept by the Municipality for a period of 60 days from the date of impoundment and an authorised official must in writing notify the owner of such sign of the impoundment if the address of the owner can be ascertained.

7) An owner of a transit advertising sign impounded in terms of subsection (5) above may claim such sign within the period specified in subsection (6) subject to payment of a prescribed fee.

8) The Municipality may if an advertising sign is not claimed by its owner within the period of 60 (sixty) days referred to in subsection (6) destroy or otherwise dispose of the advertising sign concerned.

9) The Municipality may recover the prescribed fee from any owner who has not claimed his or her transit advertising sign in terms of subsection (7).

10) Transit advertising shall not obstruct the pedestrian movement or any way interfere with the sight distances of motorists.

11) Transit advertising shall be at least 50m from the centre of the intersection.

44. Aerial advertisement

1) No person may erect a development advertisement / project board without first obtaining prior written approval of the Municipality.

2) No person shall display an aerial advertisement in a natural or a rural area.

3) An aerial advertisement may not be illuminated or animated, except that an airship may be illuminated;

4) With the exception of a moored airship, an aerial advertisement may be displayed only in daylight hours;

5) No aerial advertisement shall be displayed for a period exceeding two weeks in any calendar year;

6) Any requirement or conditions prescribed by the department of civil aviation must be adhered to.

45. Tourism signs

1) Tourism signs are permitted in all areas of control.

2) Tourism signs are subject to the specific consent of the Municipality.

3) Tourism signs that are defined in the South African Road Traffic Signs Manual (as amended from time to time) may be displayed within road reserves.

46. Loose portable signs(Gazebo)

1) Subject to approval in terms of this By-law, the erection and/or display of loose portable signs is permitted in areas of minimum and partial control as well as designated areas within urban areas of maximum control. In addition:

   (a) Loose portable signs placed in the Road Reserve or in Public Open Space without the written permission of the Municipality are not permitted in terms of the By-Law.

   (b) The Municipality may summarily remove those loose portable signs placed without the Municipality's permission in the Road Reserve or Municipality-owned property. The Municipality will impound these signs. Owners can recover their property on as per the applicable Municipal tariff which will be used to defray the cost of removal, storage and transportation.

2) The Municipality will consider applications to permit the placement, within the Road Reserve or on Municipality owned property of certain loose portable signs which comply with the following requirements:

   (a) The loose portable sign does not pose a hazard in terms of safety to the public and is, in this regard, of appropriate structure and size.
   (b) The loose portable sign does not obstruct or inconvenience the public either by its physical size or location.
   (c) The loose portable sign does not unfairly prejudice other traders.
   (d) The loose portable sign, or proposed number thereof does not detract from the amenity of the local streetscape or local environment.
   (e) The loose portable sign is solely to advertise the name of the business, goods and/or services for sale from the advertiser's premises.
   (f) The maximum dimensions of the proposed loose portable sign shall be 1,20 m (height) x 0,6 m (width).
   (g) The loose portable sign shall be placed directly in front of the advertisers' premises, provided that the above criteria are met.
   (h) A minimum clear footway width of 1,2 m adjacent to the sign must remain clear.

3) Approved loose portable signs will be allocated to a demarcated area within the Road Reserve or on Municipal property where, during the normal trading hours, applicants may then place

the approved loose portable sign. The said loose portable sign must be removed outside normal trading hours and stored away from public view.

4) The demarcated area for displaying the loose portable signs, will be leased to an applicant at a rate to be set by the Municipality and published in accordance with a Schedule of tariffs and charges to be updated annually by the Municipality, payable in advance for a maximum period of six months.

5) Applicants will be required to indemnify the Municipality against any claims for third parties that may arise, due to the placement of loose portable signs within the Road Reserve or on municipal property and shall take out third party insurance.

6) Notwithstanding the above the Municipality may cause the removal or impoundment of the Loose Portable sign/s should the applicant contravene any of the above conditions.

7) The fees set out herein may be updated annually by the Municipality and in accordance with a published schedule of tariffs and charges.

Approval of loose portable signs will be assessed as per merits of the applications.

47. Street pole advertisement

1) No person, except the appointed service provider by tender agreement, may display or cause to display any street pole advertisement.

2) No ad hoc application for street pole advertising shall be permitted.

3) The lettering and artwork used on the advertisement must be approved by the Municipality and shall be easily readable by passing motorists.

4) No street pole advertisement shall be displayed closer than 50 metres from any road intersection.

48. Exempt Advertising Signs and Advertisements

1) The following advertising signs and advertisements are exempt from the provisions of these By-laws:

(a) An advertising sign when situated in an arcade;

(b) an advertising sign when advertising a current event in a cinema, theatre or other place of public entertainment, displayed in a fixture or on a building intended for such display;

i. Any advertising sign displayed inside a sports stadium which is not visible from outside the stadium; an advertising sign on a property where a building, swimming pool, tennis court, paving, fencing or garden landscaping or any other structure is in the course of being constructed, erected, carried out or altered and on which the activity concerned is described and the name of any architect, contractor or consultant concerned in such activity is displayed and the branch of the industry or the profession involved is specified, provided–

(aa) only one such sign, or set of signs is permitted per street frontage of a property; and
(bb) such sign is placed on or affixed to the building concerned or attached to the boundary wall or fence of the property on which the activity is taking place; and

(cc) such sign is removed within 21 (twenty-one) days of the completion of the activities contemplated in this paragraph;

ii. an advertising sign contemplated in this paragraph may not exceed –

(aa) 8m² in extent and with a maximum erected height of 6m, if the names of architects, consultants and contractors or all of them are displayed; or

(bb) 2m² in extent if the names of the contractor, sub-contractor, or both of them, are displayed.

(c) In an area of maximum control as specified in Schedule 2, an advertisement consisting of one metal plate or board not exceeding 600mm x 450mm in size, displaying the name, address and telephone number of a security company contracted to protect a property and firmly affixed to the boundary wall, fence or gate on the street of the property concerned;

(d) a single advertisement not exceeding 600mm x 450mm in size on any street boundary of a property or portion of a property on which the existence of a security service or burglar alarm system is displayed;

(e) not exceeding 2m² in extent attached to a boundary wall or fence of a property on which the existence of a security company or protection service conducted on that property is displayed;

(f) a transit advertising sign which is mobile at all times when an advertisement is displayed;

(g) an advertising sign containing only the name of a hotel shop or restaurant and displayed on an awning of the building concerned; and

i. an on-premises advertising sign comprising –

(aa) .any non-illuminated advertising sign not projecting over a public street and not exceeding 8m² in extent displaying the trade, business, industry or profession conducted by any occupant or resident of the building to which such sign is attached, and the name of such occupant and resident, the address and telephone number of the occupant and resident and the hours of business; provided only one such sign per occupant or resident is displayed; and

(bb) any advertising sign not exceeding 12m² in extent, incorporated in the face of a building and a sign forming an integral part of the fabric of a building, not on or attached to the building in any manner.

(h) any advertising sign(s) which is a Municipality approved initiative which is deemed to be in the public interest or which is deemed to be of local, Provincial or National interest.

2) The following advertising signs and advertisements are exempt from compliance with the provisions of section 2(7) and schedule 2 but must comply with any other applicable provision of these By-laws

(a) Any advertisements not in conflict with any provision of these By- laws displayed on an advertising sign approved in terms of section 8;

(b) any advertising sign and advertisements displayed at or on public transport shelters and stations forming part of the current bus system routes and future bus system routes (Bus Rapid Transport);

(c) a poster relating to voter registration for the purposes of an election displayed by the Independent Electoral Commission in terms of section 23

(d) a poster advising of a national, provincial government or local government event or activity, subject to compliance with section 22;

(e) a poster advising of an event, activity, function or meeting organised by a registered political party, subject to compliance with section 22;

(f) An advertising sign not exceeding 2 square metres indicating the existence of a Block or Neighbourhood Watch System, Community board, displayed on a boundary wall or fence or in a position approved by the Municipality.

(g) An advertising sign for hawkers once a permit has been issued in terms of the relevant by-laws which is limited to two signs per hawker and which must be removed daily at close of business of such hawker.

(h) Any advertising sign referred to in subsection (2) which does not comply with any provision of these By-laws relating to such sign, may only be erected or displayed after approval of an application in terms of section 15.

49. Prohibited signs

1) In addition to any other prohibition, expressed or implied, in these By-laws, no person may erect, maintain or display any advertising sign –

(a) painted on, attached to, or attached between the columns or posts of, a veranda;

(b) which projects above or below a fascia, bearer, beam or balustrade of a veranda or balcony fronting on a public street;

(c) which is luminous or illuminated and which is attached to a facia, bearer, beam or balustrade of any splayed corner of a veranda or balcony fronting on a public street;

(d) on calico, paper machete, plastic, woven or similar material unless it is an advertising sign contemplated in section 30 or 31; it consists of a flexible face and forms part of an advertising sign approved in terms of section 10(2);

(e) which is a swinging sign, not rigidly attached to any building or structure;

(f) which may obscure, or be mistaken for, or interfere with the functioning of, a road traffic sign;

(g) which may endanger the safety of motorists by restricting their vision or line of sight;

(h) which is indecent or suggestive of indecency, prejudicial to public morals, or is insensitive to the public or any portion thereof or to any religious or cultural group;

(i) which obstructs any window or opening in a building provided for the ventilation of that building or which obstructs any stairway or doorway or other means of exit from a building or which will prevent the movement of persons from one part of a roof of a building to another part thereof;

(j) which is an animated or flashing advertising sign, the frequency of the animations or flashes or other intermittent alternations of which may disturb the residents or occupants of a building or is a source of nuisance to the public or detrimentally affect or pose a risk or threat to road traffic or pedestrian safety;

(k) which is an illuminated advertising sign, the level of illumination of which disturbs the residents or occupants of a building or is a source of nuisance to the public or a portion of the public;

(l) which is a movable either temporary or permanent advertising sign, other than those allowed in terms of these By-laws;

(m) if the extent of the advertising sign exceeds 30m² and it is painted or fixed on a wall of a building other than a front wall of that building, unless such sign has been permitted in terms of section 10(2);

(n) which is painted on or attached to a boundary wall or fence which wall or fence has not been approved as an advertising sign in terms of section 10(2);

(o) which is a transit advertising sign and parked in or in view of any public place irrespective or whether it is attached to a vehicle or not;

(p) which is attached to a road traffic sign or a tree.

(q) which is on a road island, excluding street light pole advertising signs;

(r) which is attached to a security access control structure to any area property or building;

(s) which is a flag displaying a third-party advertisement on a property zoned for residential purposes in terms of an applicable land use scheme and used for such purposes;

(t) In terms of Section 28, on a property where the main land use is residential in nature;

(u) which is a gantry which is suspended or extended across a public street;

(v) which is a painted third-party advertising sign onto the roof of any building;

(w) any motorway or on or within any on- or off-ramps of motorways whether local, Provincial or National motorways.

(x) against any telecommunication/cell mast or what is deemed to be infrastructure pylons.

(y) On electrical equipment situated on the sidewalks such as; Mini- substations, meter boxes, overheard electricity line poles, traffic light poles, traffic light controllers, electrical substation fences/gates, etc.

CHAPTER 5: GENERAL REQUIREMENTS AND OPERATION OF ADVERTISING STRUCTURES

50. General requirements for advertising signs

1) The owner of an advertising sign and/or the owner of the property on which the approved advertising sign is to be erected must ensure that such sign is designed or located so as not to –

(a) be detrimental to the nature of the environment, streetscape, urban design or detract from the architecture of any building on which or where such sign is to be located, by reason of abnormal size, appearance, intensity of illumination, workmanship, design or its existence;

(b) wholly or partially obscure any advertising sign previously erected which displays an advertisement;

(c) project outside the boundaries of the property on which it is to be erected or displayed;

(d) result in the removal of, or damage to, any trees in a public place without prior written authorisation of the Municipality;

(e) be unsightly and/or objectionable and not to comply with minimum distances as prescribed in subsection (2)(a) in relation to any other advertising sign;

(f) have a detrimental visual impact on any residential property within the immediate area;

2) Any advertising sign on a public street or facing a public street, including advertising signs facing a Provincial Road, must comply with the following requirements:

(a) except for street light pole and on-premises advertising signs, a minimum distance of 1km must be maintained between advertising signs or advertisements on the same side of a public street including any Provincial motorway, provided that the Municipality may require a minimum distance exceeding 1km if it considers it necessary in the interest of road safety; and

(b) except for static on-premises advertising signs flat against a building, no advertising sign may be located inside a prohibited area at any on- and off-ramp of a motorway, whether local, provincial or national and in relation to overhead road traffic signs, as depicted in Figure 1 of Schedule 6.

3) Any advertising sign on a public street or facing a public street, including any Provincial Road, controlled by road traffic signs must in addition to any other requirement in terms of these By-laws or any other applicable law, comply with the following requirements:

(a) No advertising sign may have red, amber or green as its main colours;

(b) no advertising sign may obscure or interfere with any road traffic sign or create a traffic hazard;

(c) any advertising sign must be clear of any road traffic signs concerned and must be positioned in compliance with the following:

i. no free-standing on-premises advertising sign greater than 8m² in extent shall be allowed within a 100m radius from the nearest road traffic sign or signal at an intersection;

ii. no street furniture used for advertising or a sign containing the name of a suburb and an advertisement at an intersection may be within 5m from any road traffic sign;

(d) except for temporary construction site advertising signs and street furniture advertising signs, no other third-party advertising sign may be positioned within 100m from the nearest road traffic sign or signal at an intersection; and

(e) Traffic flow may not be impeded during the erection and maintenance of an advertising sign located in a public street, unless prior permission has been obtained and necessary precaution arranged with the Municipality.

4) As a guideline, no advertisement displayed on a freestanding third-party advertising sign on any property may exceed –

(a) in an area of partial control, 40m²; and

(b) in an area of minimum control, 120m².

5) Notwithstanding the guideline as set out in subsection (5) above, the Municipality may approve an application in excess of the sizes stipulated in subsection (5) above on good cause shown.

6) The overall height of an advertising sign may not exceed 12m with a clear height of 2,1m Provided that the Municipality may in granting an application in terms of section 10(2), approve a height stipulated in this subsection on good cause shown.

7) The following maximum luminance levels per square meter shall be applicable for all classes of advertising signs where illumination is permitted:

Illuminated area	Max. luminance
less than 0,5 m²	1 000 candela/m²
0,5 m² < 2m²	800 candela/m²
2m² < 10 m²	600 candela/m²
10 m² or more	400 candela/m²

8) General Spacing for Gantries, Super Billboards, Large Billboards shall be as follows:

On an urban freeway or expressway or arterial road where a speed limit of more than 80 km/hour has been imposed within a maximum control area	At least 1.5 km apart from another sign and 200m from any road traffic sign.
On an urban freeway or expressway or arterial road where a speed limit of more than 60 and up to 80 km/hour has been imposed within a partial control area	At least 500 metres apart from another sign at least 100 m from any road traffic sign.
On an urban freeway or expressway or arterial road where a speed limit of 60 km/hour or less has been imposed within a partial control area	At least 120 metres apart from another sign and at least 50 m from any road traffic sign.

51. Safety

1) No advertisement or advertising sign shall-

(a) Constitute a danger to any person or property;

(b) In terms of the appropriate road authority be so placed or contain an element which distracts the attention of drivers in a manner likely to lead to unsafe driving conditions;

(c) In terms of the appropriate road authority be illuminated to the extent that it causes discomfort to or inhibits the vision of approaching pedestrians or drivers;

(d) Be attached to a road traffic sign or signal, combined with a road traffic sign or signal (unless specifically provided for in the South African Road Traffic Sign Manual), obscure a road traffic sign or signal, create confusion with a road traffic sign or signal, interfere with

the functioning of the road traffic sign or signal or create a road safety hazard in the opinion of the municipality or the appropriate roads authority;

(e) In terms of the appropriate roads authority obscure a pedestrian's or driver's view of pedestrians, road or rail vehicles and features of the road, railway or pavement such as junctions, bends and changes in width;

(f) Project over a pedestrian or cycle circulation route, unless the clear height of such sign exceeds ;

(g) Obstruct fire escapes or means of egress to fire escapes

(h) Be placed closer than the minimum clearance with regard to overhead power lines as prescribed by any law;

2) Signs or advertisements positioned along roads and specifically targeting road user shall be concise and legible and shall comply with the following requirements:

(a) Street numbers indicating specific premises shall have a minimum size of 150mm and a maximum size of 350mm.

(b) No message shall be spread across more than one sign panel. If so required, prior written approval must be obtained from the municipality.

52. Maintenance and removal of advertising signs

1) The owner of the property and the owner of the advertising sign are responsible for maintaining an advertising sign and the surrounding area so that it does not become unsightly or deteriorate to such a degree that it is in conflict with any provision of these By-laws.

2) Failure to comply with subsection (1) sanctions will be imposed as per applicable Municipal tariffs

3) The owners contemplated in subsection (1), must carry out at least one annual inspection of an advertising sign with a view to satisfying himself or herself that it has been properly maintained as contemplated in subsection (1) and forthwith carry out any necessary maintenance resultant upon such inspection.

4) The owners contemplated in subsection (1), must keep a written record of any inspection made and maintenance carried out in terms of subsection (3), must retain such record for a period of five years and must, on request by an authorised official, make such record available for perusal.

5) If, in the opinion of an authorised official, any advertising sign is in a dangerous or unsafe condition or has been allowed to fall into a state of disrepair or is in conflict with any requirement of these By-laws, he or she must serve a notice to the owner of such sign and owner of the property requiring him or her, at his or her own cost, to remove the advertising sign or take other steps relating to the maintenance specified in the notice, within five (5) working days, failing which, such authorised official may take such steps necessary to remove such advertising sign, which shall include the removal of such sign without a court order if the sign has been erected on Municipal owned property.

6) Notwithstanding the powers vested in subsection (3) above and after failure by the owners to comply with the notice envisaged in subsection (3) above, if an advertising sign is in contravention of any provision of this By-law, the sign will be deemed illegal and an authorised official may mark the advertising sign as illegal by pasting the words "illegal sign" over the entire advertisement rendering the advertisement null and void.

7) If at any time, no advertisement is displayed on an advertising hoarding, the Municipality may serve a written notice on the owner of that hoarding requiring him or her at his or her own cost, to display an advertisement on that hoarding within a period so specified

8) If a notice served in terms of subsection (1) is not complied with, the Municipality may, by notice in writing, require the owner of the advertising hoarding at his or her own cost to display a community message specified by the Municipality, until that owner displays an advertisement on the hoarding concerned.

9) The approval for an advertising hoarding in terms of these By-laws lapses if the owner on whom a notice has been served in terms of subsection (3) fails to comply with the requirements of the notice within the period specified therein.

53. Costs of removal and storage

1) The cost incurred by the Municipality for the removal and storage of an advertising sign, other than a poster, and other costs incurred by the Municipality as contemplated in Section 23, may be recovered from the owner of that advertising sign or the owner of the property or any other person whose name or activity is displayed on that advertising sign.

2) If an advertising sign has been removed in terms of Section 23, an authorised official must in writing give notice to the owner of that sign, if his or her address can be ascertained, of such removal and that he or she may claim the advertising sign concerned.

3) Any advertising sign which has been removed and stored in terms of these By-laws may be released to its owner subject to payment of a prescribed fee.

4) Any advertising sign removed and not claimed within 60 (sixty) days may be disposed of in any manner by the Municipality, including being auctioned.

5) The Municipality shall be indemnified against any claim for loss or damage of any advertising sign in the removal/impoundment thereof.

54. Documentation

1) The owner of a property upon which a sign or an advertising sign is erected, attached or displayed, must retain certified copies of all documentation relating to the application for approval of such sign and the approval of the Municipality in terms of these By-laws, for as long as that sign is erected or displayed, and must on request by an authorised official, present such documentation.

2) The owner of an advertising sign or advertisement who is not also the owner of the property or building on which such sign is displayed, must provide the owner of that property or building with a certified copy of all documentation contemplated in subsection (1), relating to such advertising sign.

55. Termination of approvals of advertising signs granted under previous By-laws or other applicable legislation

1) If an approval for an advertising sign was granted in terms of the By-laws repealed by section 67 or in terms of any previous By-laws or other legislation that might have been applicable to Outdoor Advertising without specifying a period for the duration of that approval, the Municipality may in agreement with the owner of that sign determine a date on which such approval will lapse.

2) If agreement in terms of subsection (1) cannot be reached, the Municipality may, subject to compliance with the Promotion of Administrative Justice Act, 2000 (Act No. 3 of 2000), determine a date contemplated in subsection (1), and notify the owner of the advertising sign concerned of its decision and that he or she may apply for approval for that sign in terms of section 3.

3) If the owner of an advertising sign fails to submit an application in terms of section 3(3) of these By-laws within 60 (sixty) days after being notified in terms of the date of an agreement in terms of subsection (1) or of a notification in terms of subsection (2) the advertising sign concerned shall be considered to be erected and/or displayed without such approval and shall be deemed illegal and contrary to the provisions of this By-laws.

56. Erection of Advertising Structures

1) All advertising structures must be erected in accordance with the approved plans and within two (2) years from the date of approval

2) The applicant may apply for an extension of the erection period, not exceeding three (3) years in total, subject to written Municipal approval.

3) The erection must conform with all relevant building, structural safety, and electrical installation regulations.

4) Any modification after erection requires prior approval from the Municipality.

57. Renewal Fees and Charging

1) Renewal of approval must be applied for before expiry with payment of all prescribed fees.

2) The Municipality must charge annual fees or levies for structures displayed within its jurisdiction.

3) Fee waivers or reductions may be granted for community, or not-for-profit advertising upon application.

4) Non-payment of renewal or ongoing fees may lead to suspension or cancellation of approval.

58. Operation of Advertising Structures

1) All signs must operate within municipal approved conditions including illumination, timing, and content restrictions.

2) Illuminated and electronic signs must comply with safety and brightness limits to prevent glare and distraction.

3) Changes in ownership or operation must be communicated to the Municipality.

4) Advertising content shall not include offensive, indecent, or misleading information

59. Serving of notices

1) Any notice that is required to, or may, be served, delivered or given in terms of, or for the purposes of, these By-laws, must be served in any of the following ways:

   (a) By handing a copy of the notice to the person concerned;

   (b) by leaving a copy of the notice at the person's place of residence, business or employment with any other person who is apparently at least 16 (sixteen) years old and in charge of the premises at the time;

   (c) by faxing a copy of the notice to the person, if the person has in writing furnished a fax number to the Municipality or an authorised official;

   (d) by handing a copy of the notice to any representative authorised in writing to accept service on behalf of the person;

2) by sending a copy of the notice by registered or certified post to the last- known address of the person concerned, and, unless the contrary is proved, it is deemed that service was effected on the seventh day following the day on which the document was posted;

3) if the person is a company or other body corporate, by serving a copy of the notice on an employee of the company of body corporate at its registered office or its principal place of business within the Republic, or its main place of business in the area of jurisdiction of the Municipality, or if there is no employee willing to accept the service by affixing a copy of the notice to the main door of the office or place of business; or

4) if the person is a partnership, firm or voluntary association, by serving a copy of the notice on a person who at the time of service is apparently in charge of the premises and at the place of business of such partnership, firm or association or if such partnership, firm or association has no place of business, by serving a copy of the notice on a partner, the owner of the firm or the chairman or secretary of the managing or other controlling body of such association, as the case may be.

60. Offences and penalties

1) Any person who-

   (a) contravenes or fails to comply with any provision of these By-laws;

(b) refuses or fails to comply with any notice served on him or her in terms of or for the purposes of these By-laws;

(c) refuses or fails to comply with the terms or conditions of any approval issued in terms of these By-laws;

(d) obstructs, hinders or interferes with an authorised official or other official of the Municipality acting under power delegated to him or her, in the exercise of any power or the performance of any duty under these By-laws;

(e) fails or refuses to furnish to an authorised official or other official of the Municipality acting under power delegated to him or her, with any documentation or information required for the purposes of these By-laws or furnishes a false or misleading document or false or misleading information;

(f) fails or refuses to comply with any instruction given in terms of or for the purposes of these By-laws; or

(g) pretends to be an authorised official or other official of the Municipality acting under power delegated to him or her, is guilty of an offence and –

2) Enforcement of these By-laws shall be undertaken by the Municipality's By-law Enforcement Unit or any authorised official appointed or designated by the Municipality.

3) nothing in subsection (1) above shall be construed to prevent the Municipality from imposing, in addition to the civil and criminal options available, a rates penalty as per the Municipality's approved Rates Policy against an owner of a property who is in contravention of any provision of these By-laws.

61. Removal by the Municipality

1) Failure to comply with a compliance notice within the specified timeframe may result in the Municipality removing or demolishing the offending advertising sign at the expense of the owner.

2) Where an advertising sign or advertisement has been erected in a public place without prior written approval of the Municipality, and the owner or responsible party fails to remedy the contravention within the period specified in the notice, the municipal by-law officials or any other authorised authority must remove the advertisement, the advertising sign, or both, without any further prior notice

62. Inspections

1) In addition to any power of inspection which an authorised official may have in terms of these By-laws, he or she may for any purpose relating to the implementation and enforcement of these By-laws, between 08:00 and 17:00, on any day other than a Sunday or public holiday, carry out an inspection of any advertising sign on any property.

2) An authorised official carrying out an inspection in terms of these By-laws, before the commencement of, or during an inspection in terms of subsection (1), at the request of the owner of advertising sign or the owner of a property on which the advertising concerned has been erected or is displayed, produce written confirmation of his or her appointment as an authorised official empowered by the Municipality and must conduct himself or herself with strict regard to decency and orderliness and with due regard to any person's rights contained in the Bill of Rights set out in Chapter 2 of the Constitution of the Republic of South Africa, 1996

63. Appeals

1) Any person whose rights are affected by a decision by an authorised official in terms of or for the purposes of these By-laws, may appeal against that decision to the Polokwane Local Municipality Manager or his nominee(s), appointed by the Municipality in terms of Section 62 of the Local Government: Municipal Systems Act, (Act 32 of 2000), by lodging written notice of appeal, specifying the grounds of appeal within 21 days from the day the decision was issued.

2) The Municipality Manager shall give notice to all other interested parties, if any, that an appeal has been lodged and whether they want to make any further written submissions in respect of the appeal within 14 days of date of such notification.

3) The Polokwane Local Municipality Manager must commence consideration of the appeal on written submissions only and take a decision thereon within a reasonable time which shall not exceed 90 days from date of submission of the appeal or from date of expiry of the 14 days' period as per subsection (2) above.

4) The Municipality Manager may uphold the appeal, with or without amendments, or dismiss the appeal.

5) The Polokwane Local Municipality Manager must forthwith after a decision has been taken in terms of subsection (3), in writing notify the appellant thereof and any other interested parties, if any.

6) An appellant and any other interested party, if any, contemplated in subsection (1) may, upon being notified of a decision in terms of subsection (5), in writing apply for reasons for the decision and the Municipality Manager must furnish written reasons to the applicant as contemplated in Section 5 of the Promotion of Administrative Justice Act, 2000.

64. Repeal of By-laws

1) Subject to the provisions of subsection (2), the Polokwane Local Municipality's Outdoor Advertising By-laws published in Provincial Gazette No.3209 29 October 2021, are hereby amended ..

2) Anything done under or in terms of any provision of the By-laws repealed by subsection (1) is deemed to have been done under the corresponding provisions of these By-laws and such repeal does not, subject to the provisions of section 5 and section 34 above affect the validity of anything done under the By-laws so repealed.

3) Any application in terms of the By-laws repealed by subsection (1), pending before the Municipality at the date of commencement of these By-laws must be dealt with in terms of these By-laws.

65. Tariffs

1) The Municipality may determine tariff of charges dealing with any aspect, conduct or action in terms of this By-law and such tariff of charges shall be published in the Provincial Gazette for information after approval thereof by the Municipality.

66. Title

2) These By-laws are referred to as the City of Polokwane Outdoor Advertising By-law, 2019 (AS Amended, 2026) and will come into operation on date of promulgation of the By-laws in the Provincial Gazette.

SCHEDULE 1

Classification of Areas of Control

1) The classification of the areas of control for the purpose of outdoor advertising is based on the current and (near) future zoning of the property/erf concerned.

2) The classification of the areas of control shall be determined by Municipality within the Polokwane Municipality area of jurisdiction, and if needs be, in consultation with the relevant roads authority, such as for the property along the Provincial or National roads.

3) The classification of the areas of control is dynamic because it is a function of the land use and may need to be updated and changed according to the changes in the land use for specific property/site.

4) It should be noted that the classification for a single erf/site can be over-ridden by the surrounding area of control. This implies that although a specific site can be zoned in such a way as to be classified as specific area of control, and the surrounding area is predominantly classified as a “higher/stricter” area of control, the Municipality shall decide that such a site/property be classified according to the predominantly “higher” area of control.

5) The determination of areas of control shall also take cognizance of areas that have been designated by any relevant national or provincial legislation or policy as “no go” or sensitive areas with respect to any development

6) This Schedule establishes the system of area control for outdoor advertising within the Polokwane Municipality, using the attached and referenced Spatial Development Framework map (Functional Area 1: Spatial Development Framework).

(a) Maximum Control Area

i. Areas with sensitive visual, environmental, natural, or heritage character.
ii. Includes "Conserved Nature," "Supported Nature," "General Rural," "Communal Rural," and similar zones as depicted on the SDF map.
iii. Advertising is highly restricted to preserve the visual integrity and landscape amenity of these areas.

(b) Partial Control Area

i. Areas where mixed-use, transitional neighbourhoods, and buffers between highly sensitive and more intensive zones exist.
ii. Includes "Transitional Neighbourhood," "Village Neighbourhood," and similar zones.
iii. Advertising may be permitted with moderate restrictions to balance amenity and commercial needs.

(c) Minimum Control Area

i. Urban, commercial, and industrial centres where advertising has lowest restriction.
ii. Includes "Central Business District," "Industrial," "Urban Cross-Over," "Neighbourhood Centre," and key corridors and nodes in the SDF map.
iii. Larger and more frequent signage is permitted, subject to guidelines on safety and aesthetics.

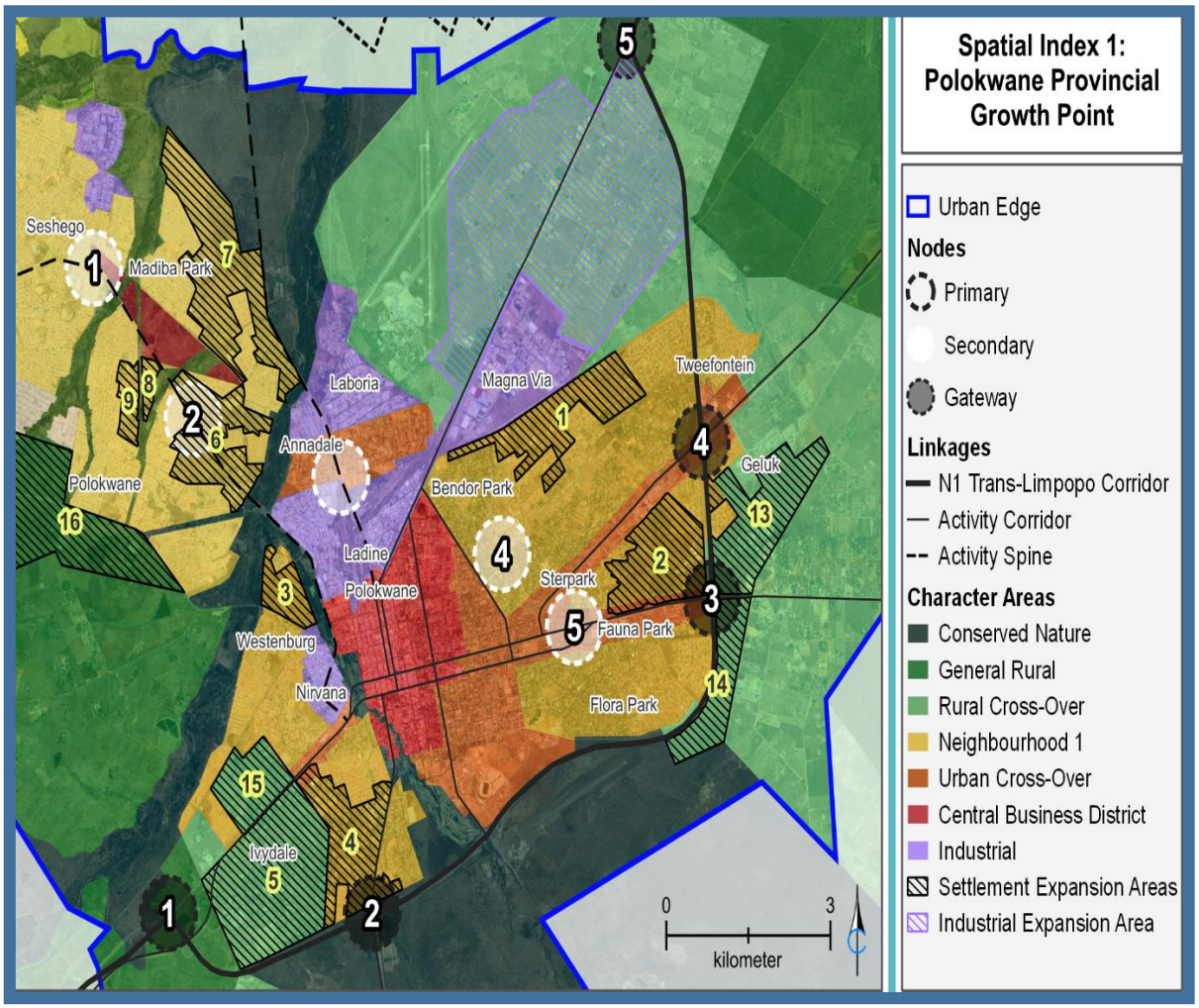
7) **Mapping and Compliance**

(a) The designation of each property or site and its corresponding area of control shall be determined with direct reference to the latest approved Spatial Development Framework map, as attached and forming part of this Schedule.
(b) Changes in SDF zoning or land use may result in reclassification of area control for affected properties.
(c) Applicants must consult the SDF map and supporting schedules to determine the applicable classification before submitting applications for outdoor advertising approval.

8) **Application and Enforcement**

(a) All outdoor advertising applications must comply with the specific requirements and restrictions of the area of control in which the sign is to be located. Enforcement and assessment of advertising

proposals shall be handled with reference to the area classification, and relevant SDF map, in all reviews, decision-making, and compliance actions by the Municipality



SCHEDULE 2

Documents to be submitted as part of an application envisaged in Chapter 2(3)(1) of this By-law:

1. Fully Completed Application Form
2. Valid Pre-Application Authorization letter (Schedule 3)
3. Proof of Payment of Application Fees
4. Power of Attorney (if applicable)
5. Owner Consent Letter
6. Company/Trust Resolution (if applicable)
7. Locality Plan
8. Block/Site Plan
9. Artistic Impression or Elevation Drawing
10. Diagram of Adjacent Signs (Map showing all existing advertising signs within a 200-meter radius of the proposed sign)
11. Zoning Certificate
12. Copy of Property Title Deed
13. Copy of Approved Building Plans
14. Engineer's Structural Safety Certificate (if required) (For large or freestanding advertising structures, a professional certificate confirming structural safety and compliance).
15. Proof of positive comment or authorization for advertising along national/provincial roads.
16. Environmental Impact Assessment (Where required, especially for electronic or large-scale signage).
17. Electrical Certificate (if illuminated)
    - Certificate from a licensed electrician for illuminated signs.
18. Written Motivation
19. Any Other Information Requested by the Municipality
    - As determined case by case for special or complex application

SCHEDULE 3

Pre –Application Consultation Register
Class one: third-party advertising signs/Billboards

This register must be completed in full and signed by an applicant who wishes to submit an application for the display of Billboard signs.

With a valid Pre-Application Authorization, the first full subsequent application that is received for the same site or in the immediate vicinity may be accepted.

The applicant's attention is drawn to the fact that the first come, first served principle applies in respect of his/her/its application.

REQUIREMENTS FOR PRE-APPLICATION CONSULTATION:

1) Proof of payment (non-refundable fee)

2) A site plan (which indicates the position of the proposed sign relative to the nearest intersections as well as the distance to existing signs)

3) A zoning plan (or a certificate in the case of a private property)

4) Locality Plan/Coordinates in the case of road reserve

5) A superimposed picture of the proposed sign on the proposed site

6) An aerial map which indicates the position of the sign

Pre-Application Authorization will be valid for 90 days, an applicant with a Pre-Application Authorization letter shall be permitted to submit an application for the same site as indicated on the letter.

Pre-Application Authorization will be granted only if the Pre-application consultation is in line with the provisions of the Bylaw and radius as illustrated in the SDF map attached

The applicant's right to the proposed site shall automatically lapse after the aforementioned period on the Pre-Application Authorization letter has expired.

Should there be any pending application(s) in respect of the proposed site, then such application(s) shall be considered first, and the applicant's proposal can only be considered once the pending application is finalised.

PRE-APPLICATION CONSULTATION REGISTER:

Application form number:	
Site/property description:	
Name/Contact Details of Applicant:	
Date of Pre-application Consultation:	
Zoning(private property):	
Date of Pre-Application Authorization letter	
Validity period:	
Signature of Applicant:	

SCHEDULE 4

All third party signs/ Billboard Structures on the road reserve and private property are subject to Pre-Application Consultation (Schedule 3 above)

Written consent must be obtained before any sign is erected in the jurisdiction of the Municipality.

It is the responsibility of applicants to ensure that their applications comply with this by-law and any related policy, as well as with the provisions of other relevant legislation. The approval of a sign in terms of the City of Polokwane By-law for the Control of Outdoor Advertising should not be construed as approval in terms of any other legislation. Applications on a site are adjudicated on a first come, first served basis.

To apply for a high-impact sign on a private property, the same procedure described under Schedule 2 shall apply.

1. Pre-application Requirements

Before submitting an application, applicants must be in possession of a valid Pre-Application Authorization subject schedule 3 of this Bylaw

2. Conditions applicable to all Third party signs/Billboard Structure Applications:

2.1. All Applicants who wish to erect Billboards on the road reserve and private property must be on the municipal Pre-Application Consultation register in line with provisions of schedule 3 above.
2.2. Private property on which a third party signs/Billboard Structure is constructed must be zoned Business/Commercial/Industrial or such zoning as determined by the municipality.
2.3. An application shall only be considered complete when the full application fees are paid upon submission of all standard documentation.
2.4. The Municipality may approve or refuse any application or approve such application subject to any amendment or condition the Municipality deems appropriate, including conditions contemplated in Chapter 9(2) of the Bylaw.
2.5. The period of approval contemplated in paragraph (2.4) above must be specified in the approval.
2.6. All approved billboard structures shall be erected within six (6) months from the date of approval, failing which the approval shall lapse unless an extension has been granted in writing by the Municipality.
2.7. After Construction and valid certificate of occupancy for a third party signs/ Billboard structure on the road reserve, the applicant will sign lease agreement/s in relation to the specific site and third party signs/ Billboard structure for a period not exceeding nine (9) years eleven (11) months.

2.8. *Applicants with existing valid Service Level agreements for* third party signs/ Billboard structures on the road reserve *will be allowed to retain their existing* sites and third party signs/ Billboard structures *with new terms subject to paragraphs 2.6and 2.7 above.*
2.9. *All third party signs/Billboard Structures whether on the road reserve or private property within the jurisdiction of the municipality, without municipal approval as contemplated in* Chapter 3(11) of the Bylaw *shall be deemed an "Illegal sign" as defined by the Bylaw and non-permitted billing shall apply.*

3. An application that is incomplete or does not meet the required standards of clarity shall be rejected.

4. The Municipality is not liable for any repercussions resulting from incorrect information supplied by the applicant.

5. If it transpires, after the submission of an application, that there is a conflict regarding applications, the application fees may be refunded solely if the applicant had consulted the offices of the Outdoor Advertising Management Section before submitting the application and had not been informed of the potential conflict at that stage.

SCHEDULE 5

Conditions for Trailers (Section 46 Transit advertising)

1) No person may place trailer without first obtaining prior written approval of the Municipality.
2) No advertising panel on any advertising trailer or self-propelled advertising vehicle shall exceed a maximum size of 18m2
3) A Trailer must be spaced 50m from another trailer and 1km from other third party advertisements

4) Trailer signs may not be permanent advertisements and are permitted in the City of Polokwane; subject to the following conditions:

   (a) That trailers are permitted on the following designated locations:

   i. Corner Grimm & Thabo Mbeki Streets (3)
   ii. Corner Witklip and Spoorweg Streets (3)
   iii. Dorp street at the stadium (3)
   iv. Nelson Mandela Drive towards Seshego, North of Clarence Drive extension (3)
   v. Nelson Mandela Drive between Nikkel and Iran Streets (3)
   vi. Corner Landros Mare and Potgieter Avenue (Tom Naude Park) (3)
   vii. Munnik Drive, at De Wet Drive intersection (4)
   viii. Church Street south, between Sterkloop nursery and entrance to Penina Park X1(3)
   ix. Corner Suid street and Church Street (3)

Trailer Permit

Name	
Designated Location	
Validity Period	
Registration Fee	

SCHEDULE 6

Advertising signs relating to selling and letting of property / Real estate agents' signs

Estate Agent Permit

Name	
Designated Location	
Validity Period	
Registration Fee	

SCHEDULE 7

Conditions for Section 50 Loose portable signs(Gazebo)

8) Portable signs are strictly prohibited on following street:

(a) Landros mare street, Market street and Church street from excelsior street to Thabo Mbeki street
(b) Devenish street and Rissik street from Bok street to Landros street
(c) Grobler street, Thabo Mbeki street and Jorrisen street from Bok street to Hans van Ransburg street

Permit to distribute Pamphlet

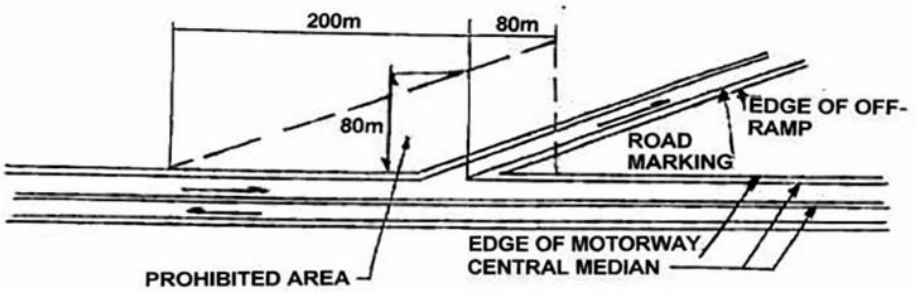
Name	
Period	
Annual Registration	

NB: Pamphlets may only be distributed in post boxes at residential dwelling units or from a Gazebo at demarcated are as contemplated in Section 50(3)

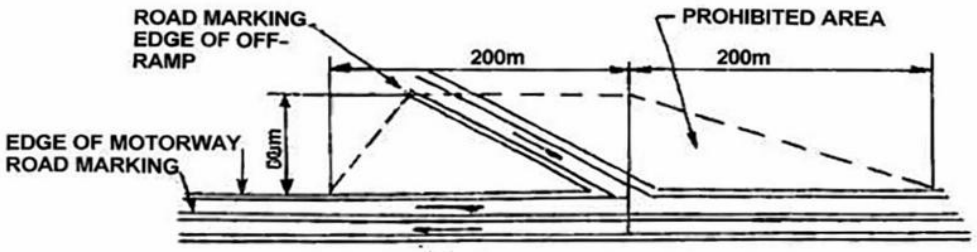
SCHEDULE 8

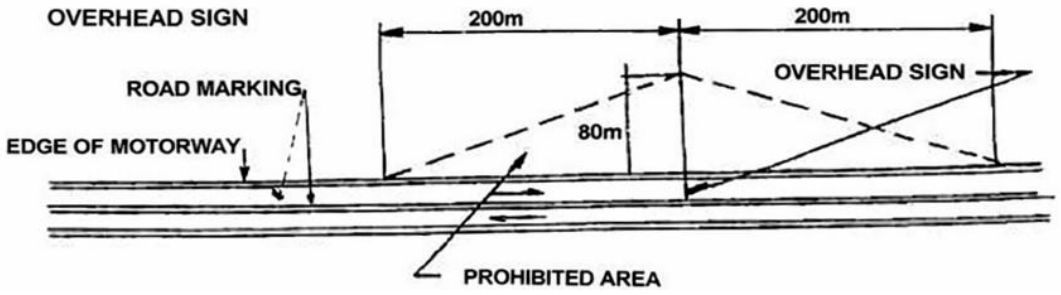
Advertising restrictions on public roads

OFF-RAMP



ON-RAMP





CP: F1

APPLICATION FORM TO BE SUBMITTED FOR ANY APPLICATION FOR OUTDOOR ADVERTISING SIGN IN TERMS OF POLOKWANE OUTDOOR ADVERTISEMENT BY-LAW, 2026

PART A: APPLICANT DETAILS

OWNER DETAILS				
Please indicate the type of applicant :	Legal Entity / Other		Individual	
Owner Details: Individual				
Title				
Initials				
First name				
Surname				
Preferred name				
ID Number				
Owner Details: Legal Entity/other				
Name				
Registration number				
Representative name				
Physical Address of the Owner				
Physical Address				
Address Line 1 (street no)				
Address Line 2 (street name)				
Township/Village/Area		Postal Code		
Communication Details of the Owner				
E-Mail Address				
Cell Phone				
Home Phone				
Work Phone				

PART B: TYPE OF ADVERTISEMENT AND SIGNS

Description	**(Mark with X)**
Electronic Billboards	
Gantry Billboards	
Super Billboards	
Large billboards	

Small billboard and tower structures	
Advertisements on Streets Furniture	
Posters	
Posters relating to election or voter registration	
Advertisements for Educational Institutions	
Signs relating to the development of townships and properties	
Residential signs or Signs at a home enterprise	
Signs suspended under verandas or canopies	
Signs on verandas or canopies over public streets	
Pamphlets/flyers/Booklet	
Projecting signs	
Pylon signs for on-premises advertising	
Advertising signs placed flat on buildings or painted on a wall of a building and on bridges	
Requirements for Sky Signs	
Screens for Sky Signs	
Roof Signs	
Sun-blind advertisements	
Advertisements on banners, flags and similar objects	
Advertisements on blimps	
Suburban Advertisements	
Advertising signs relating to selling and letting of property / Real estate agents' signs	
Other temporary advertising signs	
Development and Project Advertisements	
Advertisements on banners, flags and similar objects	
Advertisements on blimps	
Suburban Advertisements	
Advertising signs relating to selling and letting of property / Real estate agents' signs	
Other temporary advertising signs	
Security Advertisements	
Product replicas and three-Dimensional Advertisements	
Advertisements for Sale of Goods or Livestock	
Advertisements on construction sites	
Transit advertising	
Aerial advertisement	
Tourism signs	
Loose portable signs(Gazebo)	
Street pole advertisement	
Exempt Advertising Signs and Advertisements	

PART C: DETAILS OF ADVERTISEMENTS AND SIGNS

I hereby give the following information with regard to the sign, namely:

a. Material of the Sign Structure : _____

b. Height of Sign Structure : _____

c. Length of Sign : _____

d. Weight of Sign : _____

e. Thickness of Sign Panel : _____

f. Colours of the Sign : _____

g. Height Above Footway : _____

h. Distance from nearest traffic tight or sign : _____

i. Flash or static light : _____

j. If flashing type, state number of flashes per minute: _____

k. If a sky sign, state storeys of building : _____

l. Will measures be taken to prevent radio disturbances? _____

m. Will condensers, approved by the Council, be used? _____

n. Area of sign : _____

Note: In the case of sky signs and signs above the footway larger than 900mm x 600mm, structural drawings prepared by a qualified engineer are required

PART C: AREAS OF CONTROL

Description	(Mark with X)
a. Maximum Control Area	
b. Partial Control Area	
c. Minimum Control Area	

I, ……being the applicant described herein, declare that the above information is correct. I hereby acknowledge that, should all the required documentation not be submitted in compliance with the requirements of the Municipality. Should the application found to be incomplete; the application will be closed without further consideration or refunding of the application fees. I hereby acknowledge that the Municipality has the right to request additional information or documentation should it be deemed necessary to place the Municipality in a position to take an informed decision on the matter.

I acknowledge that the provision of false or misleading information is an offence. Municipality may contact the applicant at any time regarding the application.

SIGNATURE ……..… DATE: ……

CP: F2

APPLICATION FORM TO BE SUBMITTED FOR ANY APPLICATION FOR OUTDOOR ADVERTISING SIGN PRE-CONSULTATION IN TERMS OF POLOKWANE OUTDOOR ADVERTISEMENT BY-LAW, 2026

PART A: APPLICANT DETAILS

OWNER DETAILS				
Please indicate the type of applicant :	Legal Entity / Other		Individual	
Owner Details: Individual				
Title				
Initials				
First name				
Surname				
Preferred name				
ID Number				
Owner Details: Legal Entity/other				
Name				
Registration number				
Representative name				
Physical Address of the Owner				
Physical Address				
Address Line 1 (street no)				
Address Line 2 (street name)				
Township/Village/Area		Postal Code		
Communication Details of the Owner				
E-Mail Address				
Cell Phone				
Home Phone				
Work Phone				

PART B: TYPE OF ADVERTISEMENT AND SIGNS

Description	**(Mark with X)**
Electronic Billboards	

Gantry Billboards	
Super Billboards	
Large billboards	
Small billboard and tower structures	
Advertisements on Streets Furniture	
Posters	
Posters relating to election or voter registration	
Advertisements for Educational Institutions	
Street pole advertisement	
Exempt Advertising Signs and Advertisements	

PART C: DETAILS OF ADVERTISEMENTS AND SIGNS

I hereby give the following information with regard to the sign, namely:

o. Material of the Sign Structure : _____

p. Height of Sign Structure : _____

q. Length of Sign : _____

r. Weight of Sign : _____

s. Thickness of Sign Panel : _____

t. Colours of the Sign : _____

u. Height Above Footway : _____

v. Distance from nearest traffic tight or sign : _____

w. Flash or static light : _____

x. If flashing type, state number of flashes per minute: _____

y. If a sky sign, state storeys of building : _____

z. Will measures be taken to prevent radio disturbances? _____

aa. Will condensers, approved by the Council, be used? _____

bb. Area of sign : _____

Note: In the case of sky signs and signs above the footway larger than 900mm x 600mm, structural drawings prepared by a qualified engineer are required

PART C: AREAS OF CONTROL

Description	**(Mark with X)**
d. Maximum Control Area	
e. Partial Control Area	
f. Minimum Control Area	

Motivation for erecting advertisement sign :

_____

_____

_____

_____

I, ……..……being the applicant described herein, declare that the above information is correct. I hereby acknowledge that, should all the required documentation not be submitted in compliance with the requirements of the Municipality. Should the application found to be incomplete; the application will be closed without further consideration or refunding of the application fees.

I hereby acknowledge that the Municipality has the right to request additional information or documentation should it be deemed necessary to place the Municipality in a position to take an informed decision on the matter.

I acknowledge that the provision of false or misleading information is an offence. Municipality may contact the applicant at any time regarding the application.

Signature ……..…. Date: ……

CP: F3

CHECKLIST APPLICATION FORM FOR ANY APPLICATION FOR OUTDOOR ADVERTISING SIGN IN TERMS OF POLOKWANE OUTDOOR ADVERTISEMENT BY-LAW, 2026

Description	**(Mark with X)**
Fully Completed Application Form	
Valid Pre-Application Authorization letter (Schedule 3)	
Proof of Payment of Application Fees	
Power of Attorney (if applicable)	
Owner Consent Letter	
Company/Trust Resolution (if applicable)	
Locality Plan	
Block/Site Plan	
Artistic Impression or Elevation Drawing	
Diagram of Adjacent Signs (Map showing all existing advertising signs within a 200-meter radius of the proposed sign)	
Zoning Certificate	
Copy of Property Title Deed	
Copy of Approved Building Plans	
Engineer's Structural Safety Certificate (if required) (For large or freestanding advertising structures, a professional certificate confirming structural safety and compliance).	
Proof of positive comment or authorization for advertising along national/provincial roads.	
Electrical Certificate (if illuminated) • Certificate from a licensed electrician for illuminated signs.	
Written Motivation	
Any Other Information Requested by the Municipality • As determined case by case for special or complex applications.	

I, ……being the applicant described herein, declare that the above information is correct. I hereby acknowledge that, should all the required documentation not be submitted in compliance with the requirements of the Municipality. Should the application found to be incomplete; the application will be closed without further consideration or refunding of the application fees.

I hereby acknowledge that the Municipality has the right to request additional information or documentation should it be deemed necessary to place the Municipality in a position to take an informed decision on the matter.

I acknowledge that the provision of false or misleading information is an offence. Municipality may contact the applicant at any time regarding the application.

Signature ……..… Date: ……..…….

MONIES AND DEPOSITS PAYABLE IN TERMS OF THE OUTDOOR ADVERTISING BYLAW

CHAPTER 3: CLASS OF SIGNS AND APPLICABLE CONDITIONS TARIFFS		APPLICATION FEE VAT INCLUSIVE	RENEWAL FEE VAT INCLUSIVE
Schedule 3 Consultation	: Pre-Application	R 2 500.00	N/A
SECTION			
12	Electronic Billboards	R950/m^2	R90/m^2 per month
13	Gantry Billboards	R620/m^2	R60/m^2 per month
14	Super Billboards	R600/m^2	R60/m^2 per month
15	Large Billboards	R350/m^2	R40/m^2 per month
16	Small billboard and tower structure	R250/m^2	R30/m^2 per month
			All third party billboards on private property will be billed according to zoning approval
17	Advertisements on Streets Furniture	Subject to signed SLA	Revenue subject to signed SLA
18	Posters	Per Event @R5 per Poster	N/A
19	Election Posters	A refundable deposit of R 1 500 per event	N/A
20	Advertisements for Educational Institutions	For signs 18m^2 and Less R3 043.93	N/A
		For signs more than 18m^2 R 3 226.58	
21	Signs relating to the development of townships and properties	R3 043.93	N/A
22	Residential signs or Signs at a Home Enterprise	R3 043.93	N/A
23	Signs suspended under verandas or canopies	R3 043.93	N/A
24	Signs on verandas or canopies over public streets	R3 043.93	N/A
25	Hand-outs (Pamphlets/Flyers/Booklet)	R3 043.93	Subject to Casual Leases
26	Projecting signs	R3 043.93	N/A
27	Pylon signs for on-premises advertising	R3 043.93	N/A
28	Advertising signs placed flat on buildings or painted	For signs 18m^2 and Less R3 043.93	R60/m^2 per month

	on a wall of a building and on bridges	For signs more than 18m² R 3 226.58	R60/m² per month
29-32	Sky, Roof and Sun-blind Signs	R3 043.93	R60/m² per month
33	Advertisements on banners, flags and similar objects	For signs more than 18m² R 3 226.58 Subject to signed SLA	N/A Revenue subject to signed SLA
34	Advertisements on blimps	Subject to signed SLA	Revenue subject to signed SLA
35	Suburban and Street Name Advertisements	Subject to signed SLA	
36	Advertising signs relating to selling and letting of property / Real estate agents' signs	Annual Registration	R 5 000.00/pa
37	Other temporary advertising signs	R5 073.09	N/A
38	Development and Project Advertisements	R3 784.46	N/A
39	Security/Neighborhood Watch Advertisements	R4 834,68	N/A
40	Product replicas and three-Dimensional Advertisements	R4 834,68	N/A
41	Advertisements for Sale of Goods or Livestock	R3 784.46	N/A
42	Advertisements on construction sites	R4 834,68	N/A
43	Transit advertising	R3 784.46	R60/m² per month
44	Aerial advertisement	R4 834,68	N/A
45	Tourism signs	R4 834,68	N/A

46	Loose portable signs(Gazebo)	R 1 650.00 per Gazebo	Subject to Casual Leases
47	Street Pole Advertisement	Subject to signed SLA	Subject to signed SLA
	Wrap of buildings	R620/m^2	R60/m^2 per month
	Confiscation fee	R1 553,55 per m^2	N/A

NB: rate is applicable per visible side